## Supporting Documents for 1.3.2



# Submitted to NAAC by



Global Institute of Management (GIM)
Bhubaneswar





#### TWO YEARS' FULL TIME MBA PROGRAMME

Approved by AICTE, Govt. of India & Affiliated to Biju Patnaik University of Technology, Odisha

Date: 19th April 2023

#### **Self-Declaration**

1.3.2

This is to certify that the following table enumerates the number of students undertaking Project work/ Field trip/ internships during the latest completed academics year (2021-22).

Year	Internship/ Project Work	Field trip
1st year		120
2 <sup>nd</sup> year	103	111

Ycn3lv2 Principal

PRINCIPAL
GLOBAL INSTITUTE OF MANAGEMENT
EHUBANESWAR

Campus

Hanspal, Naharakanta, Bhubaneswar - 752 101 (Odisha)

Phone: 0674 - 2973583, 2973593

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Approved by AICTE, Govt. of India & Affiliated to Biju Patnaik University of Technology, Odisha

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Campus

Hanspal, Naharakanta, Bhubaneswar - 752 101 (Odisha)

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#### GLOBAL INSTITUTE OF MANAGEMENT

#### **NOTICE**

Ref: GIM/20/2022

Date: 03/03/2022

It is hereby informed to all the 3rd semester (Batch: 2020-22) MBA students that the Summer Internship Viva will be held on 10th March, 2022. You are required to remain present with your project report, duly signed by the respective guides, at 10am on 10th March, 2022.

Those who fail to attend the viva on the above date will be treated as absent and no grades will be awarded to them.

Principal

Global institute of Management

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#### Global Institute of Management

#### **Notice**

Date-17.10.2022

It is hereby informed to all the 2<sup>nd</sup> semester MBA students that the institute is going to organize an industrial visit to IFFCO, Paradeep on 22<sup>nd</sup> October 2022(Saturday).

DEAN (Admin.T&P)

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#### **Global Institute of Management**

#### **Notice**

Date-15.02.2022

It is hereby informed to all the 1<sup>st</sup> semester MBA students that the institute is going to organize an industrial visit to PPL, Paradeep on 21<sup>st</sup> Frebruary 2022(Monday).

DEAN (Admin.T&P)

Global Institute of Management

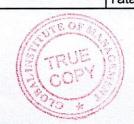
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#### Global Institute of Management, Bhubaneswar SIP Details of 3rd Semester Students 2020 Batch AY 2021-22

			Semester S	SPECI	8 2020 Batch AY 2021-22	
SL. NO	Regd, No.	Student Name	COMPANY	LIZATI ON	Topic	Name of the Faculty
1		ABHILASH PANI	RP CORPORATE	HR	A PROJECT ON SCREENING INTERVIEW AT RP CORPORATE	Dr. Subhrans Pattanaik
2	2006278003	ABINASH PANI	cdmn	мкт	Advertising Effectiveness in Sales Promotion	Dr. Subrat Kumar Parida
3	2006278004	AEISWARYA BEHERA	meera	MKT	SERVICE QUALITY DELIVERY OF RELIANCE FRESH LTD	Mr. Rajaram Rout
4		ANUSWAYA SETHY	SHYAM GROUP	HR	Recruitment & Selection Trends in SHYAM GROUP Sector in NCR of India	Mr. Bipul Kumar
5		APARNA MALIK	KDP. CORPORATE	FIN	INVENTORY MANAGEMENT AT KDP. CORPORATE	Dr. Munmun Mohanty
6	2006278007		RP CORPORATE	HR	A REPORT ON EMPLOYEE ENGAGEMENT AT RP CORPORATE	Mr. Bipul Kumar
7	2006278008	BHAGABAT BEHERA	RUCHI	MKT	Consumer behavior towards RUCHI SPICES	Dr. Himadri Ranjan Mishra
8	2006278009	BHASKAR BISWAS	CDMN	мкт	A study of Distrubtion company at CDMN	Dr. Subrat Kumar Parida
9	2006278010	BIDYADHAR DIGAL	UTI	FIN	A PROJECT REPORT ON COMMODITY FUTURE TRADING	Mr. G.S. Moharana
10	2006278011	CHINMAYA BEHERA	meera	MKT	Consumer behavior towards MEERA SPICES	Mr. Rajaram Rout
11	2006278012	CHINMAYEE MAHARANA	ICICI PRUDENTIAL LIFE INSURANCE COMPANY LTD	HR	A COMPARATIVE STUDY OF HR PRACTICES AND POLICES OF ICICI PRUDENTIAL LIFE INSURANCE COMPANY LTD	Dr. Subhransı Pattanaik
12	2006278013	DEEPAK SETHI	KASAM	MKT	MARKET SURVEY OF TURMERIC CULTIVATION AND PRODUCTION AT KASAM,KANDHAMAL	Dr. Bijaya Kumar Nanda
13	2006278014	HAPPY MALLICK	RP CORPORATE	HR	RECRUITMENT PRACTICES: A STUDY WITH SPECIAL REFERENCE TO RP CORPORATE	Mr. Bipul Kumar
14	2006278015	ITISHREE NANDA			Understanding of Home Delivery & counter SPICES of KASAM	Dr. Bijaya Kumar Nanda
15	2006278016	ITISHREE PRIYADARSINI BISWAL	Tata Steel		[2012] [2012] [2012] [2012] [2012] [2012] [2012] [2012] [2012] [2012] [2012] [2012] [2012] [2012] [2012] [2012]	Mr. Rajaram Rout





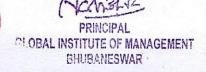
1		7 JASODA BEHERA	RP CORPORATE	HR	A REPORT ON WORK LIFE BALANCE AT RP CORPORATE	Mr. Bipul Kumar
1		D LAKHNA MINZ	Tata Steel	MKT	THE IMPACT OF PROMOTIONAL TOOLS USED BY TATA STEEL FOR BRANDING (RETAILER'S PERSPECTIVE)	Dr. Himadri Ranjan Mishra
18	2006278020	LASIT BARAN BEHERA	KHAZANA ASSOCIATIES	HR	MOTIVATIONAL TECHNIQUES IN INSURANCE SECTOR	
19	2006278021	BEHERA	Cocacola	MKT	Advertising Effectiveness Sales Promotion of COCACOLA	Dr. Subrat Kumar Parida
20	2006278022	MALAYA RANJAN PRADHAN	KHAZANA ASSOCIATIES	FIN	FINANCES OF KHAJANA ASOCIATIES	Dr. Munmun Mohanty
21	2006278024	MINTU	PARLE	МКТ	Various Factors That Influence Brand Loyalty	Mr. Manoj Kumar Behera
22		NARGIS QUAMAR	cdmn	HR	RECRUITMENT AND SELECTION IN THE IT INDUSTRY	Mrs. Pritidhara Hota
23		NARMADA MALLICK	BAJAJ ALLIANZ	HR	EFFECTIVENESS OF RECRUITMENT PROCESS AND ANALYSIS OF EMPLOYESS SETTLEMENT	Mrs. Pritidhara Hota
24		NAYAK SARAKA	ICICI Bank	MKT	A study on credit card preferance by users of ICICI Bank	Dr. Bijaya Kumar Nanda
25		NIRANJAN BARIK	PARLE	MKT	CONSUMER PREFERENCE TOWARDS PARLE-G BISCUITS	Mr. Manoj Kumar Behera
26	2006278029	RADHAKANTA MUDULI	KDP. CORPORATE	MKT	Digital Marketing during COVID 19 - A Consumers Perspective	
27	2006278030	RAHUL DALAI	CDMN	MKT	A Project Report on Customer acceptance in Bhubaneswar Market	Dr. Subrat
28	2006278031	RAJKISHOR KATUAL	PARLE	MKT	Various Factors That Influence Brand Loyalty	Mr. Manoj Kumar Behera
29	2006278032	RAKESH KUMAR PARIDA	AXIS BANK	MKT	A study on credit card preferance by users of AXIS BANK	Dr. Subrat Kumar Parida
30	2006278033	RANJAN MALIK	KDP. CORPORATE	FIN		Dr. Munmun Mohanty
31	2006278034	ROJALIN NAIK	WET	HR	Advertising Strategy of the Indian	Dr. Asish Mohanty
32	ZUUDZ/0U351	REHERA	MARUTI SUZUKI	MKT	A Report on Customer satisfaction after sales and service	Dr. Sanjeeb Pattnaik
33	2006278036	RUPALI SETHI	KASAM	MKT		Dr. Bijaya Kumar Nanda



34	2006278037	SAGAR MALLICK	KASAM	MKT	COMPETITOR ANALYSIS AT KASAM,KANDHAMAL	Dr. Bijaya Kumar Nanda
35		SANDEEP MALLICK	CDMN	HR	RECRUITMENT AND SELECTION PROCESS AT CYBERCON DIGITAL MEDIA NETWORK.PVT.LTD	Mrs. Pritidhara Hota
36	2006278039	SANJAYA KUMAR MALLICK	KASAM	MKT	A STUDY ON MARKET DEMAND OF TURMERIC AT KASAM,KANDHAMAL	Dr. Bijaya Kumar Nanda
37	2006278040	SATYABRATA OJHA	CSIR-IMMT	HR	Performance Appraisal System at CSIR-IMMT	Dr. Subhransu Pattanaik
38	2006278041	SATYAJEET JENA	meera	HR	Employee Satisfaction of Meera spice	Dr. Subhransu Pattanaik
39	2006278042	SIBA PRASAD SETHI	meera	MKT	Understanding of Home Delivery & counter Sales through Card System Meera spice	Mr. Manoj Kumar Behera
40		SMITA MALLIK	RUCHI	MKT	Understanding of Home Delivery & counter SPICES Sales through Card System of RUCHI SPICES	Dr. Himadri Ranjan Mishra
41	2006278044	SNIGDHA SUPRIYA PANDA	AXIS BANK	HR	A study on employee motivation at AXIS BANK	Mrs. Pritidhara Hota
42	2006278046	SUBHRANSHU BARIK	RP CORPORATE	HR	HUMAN RESOURCE RECRUITMENT AT RP CORPORATE MANAGEMENT PVT.LDT,DELHI	Mr. Bipul Kumar
43	2006278047	SUCHITRA BHOI	LEXPURE	МКТ	Cost-based pricing - types : an overview LEXPURE PURIFICATION.	Dr. Sanjeeb Pattnaik
44	2006278048	SUKADEV BEPARI	KASAM	MKT	Websites and Portals - leverage in Marketing effectiveness : A Case study	Dr. Bijaya Kumar Nanda
45	2006278049	SUNIL KUMAR SHIAL	PARLE	MKT	A STUDY ON BRANDAWARENESS AT PARLE BHUBANESWAR	Mr. Manoj Kumar Behera
46	700h 2 / 80h0 I	SURESH KUMAR ROUT	KHAZANA ASSOCIATIES	FIN	EFFECTIVENESS OF CASH & CREDIT MANAGEMENT, LIQUIDITY POSITION,PROCEDURES AND STRATEGIES	Dr. Munmun Mohanty
47	700h2/80511	NIBEDITA PRIYADARSHINEE	MARUTI SUZUKI	MKT	Service Quality of Maruti Service Centers	Dr. Sanjeeb Pattnaik
48	2006278052	AMBIKA DIGAL	SBI MUTUAL FUNDS	MKT	Consumer satisfaction of SBI MUTUAL FUNDS	Dr. Himadri Ranjan Mishra
49	2006278053	TUKU DALEI	CDMN	HR		Mrs. Pritidhara Hota
50	2006278054	ARPITA BHOI	CDMN	HR	PERFORMANCE APPRAISAL SYSTEM AT CYBERCON DIGITAL MEDIAL PVT.LTD	Mrs. Pritidhara Hota



51	2006278055	ARUN KUMAR KARUA	The Supreme Industries Ltd.	MKT	Factors influencing Customer Buying Decisions	Dr. Himadri Ranjan Mishra
	2006278056	BRAJABANDHU BEHERA			A PROJECT ON FUNDAMENTAL ANALYSIS OF PORTFOLIO	Mr. G.S.
52			CSIR-IMMT	FIN	MANAGEMENT	Moharana
53	2006278057	DEEPA MALLIK	ODITEK SOLUTIONS PVT. LTD.	MKT	Effectiveness of Online Classifieds Website	Mr. Manoj Kumar Behera
54	2006278059	DIBYAJYOTI SAHOO	ODITEK SOLUTIONS PVT. LTD.	MKT	Effectiveness of Online Classifieds Website	Mr. Manoj Kumar Behera
55	2006278062	GOPAL KABIR	RP CORPORATE	HR	RECRUITMENT AND SELECTION PROCESS AT RP CORPORATE	Mr. Bipul Kumar
56	2006278063	HARIHAR MISHRA	PARLE	MKT	MARKET RESEARCH FOR HAPPY HAPPY BISCIUT AT PARLE BHUBANESWAR	Mr. Manoj Kumar Behera
57	2006278064	LIPANJALI SAMAL	MCL	FIN	SUMMER INTERNSHIP PROJECT REPORT ON "BUDGET AND BUDGETARY CONTROL"	Mr. G.S. Moharana
58	2006278065	LOPITA MALLIIK	Tata Steel	FIN	COMPARITIVE STUDY OF THE WORKING CAPITAL MANAGEMENT OF TATA STEEL WITH SAIL AND JSPL	Mr. Rajaram Rout
30		MONALIN	Tata Steel	FIIN	Study of Marketing Mix Strategy of	Mr. Manoj
59	2006278066	PRADHAN	PARLE	МКТ	PARLE	Kumar Behera
60	2006278067	NANG TRISHANGI CHANGMAI	KASAM	MKT	Study of Marketing Mix Strategy of KASAM	Dr. Bijaya Kumar Nanda
61	2006278068	NRUSINGHA RATH	NALCO	MKT	Marketing Strategy of National Aluminium Company	Mr. Manoj Kumar Behera
62	2006278069	PHILIPO MALLICK	Cocacola	MKT	Measurement of Brand awareness of COCACOLA	Dr. Subrat Kumar Parida
63	2006278070	SAGAR BHOI	Cocacola	MKT	Measurement of brand perception of COCACOLA	Dr. Subrat Kumar Parida
64	2006278071	SALINA SWAIN	MCL	FIN	A Report on INVESTMENT ON EQUITY-A Wonderful Pursuit in Your Financial Planning	Mr. G.S. Moharana
65	2006278072	SANGEETA PRADHAN	Vishal Mega mart	MKT	A study on Post Buying Behaviour at Vishal Mega mart	Dr. Asish Mohanty
66	2006278073	SANJEEB PRADHAN	KASAM	MKT	A STUDY ON MARKET SURVEY OF TURMERIC PRICE OF KASAM AT KANDHAMAL	Dr. Bijaya Kumar Nanda
67	2006278074	SANTANU MALIK	meera	MKT	Study of Branding strategies of MEERA SPICES	Mr. Manoj Kumar Behera
68	2006278076	SIDDHARTHA RAY	NALCO	MKT	Marketing Strategy of National Aluminium Company	Mr. Manoj Kumar Behera
69	2006278077	SNEHALATA KHARA	MATRIX	MKT	Effectiveness of Retailing Mix in MATRIX	Mr. Rajaram Rout



70	2006278079	SOUMYA RANJAN PRUSTY	CSIR-IMMT	HR	Employee Engagement At CSIR-IMMT	Dr. Subhransu Pattanaik
71	2006278080	SOUMYA SHREYANSHU BAL	SECURREZON E	MKT	A study on retailers satisfaction with special reference to SECUREZONE	
72	2006278081	SOURVA KUMAR ROUT	SECURREZON E	MKT	A study on retailers satisfaction with special reference to SECUREZONE	
73		SWETALINA NAYAK	MARUTI SUZUKI	мкт	A study on customer feedback about MARUTI SUZUKI	Dr. Sanjeeb Pattnaik
74	2006278084	TOFAN KUMAR BHOI	MARUTI SUZUKI	MKT	A study on customer feedback about MARUTI SUZUKI	Dr. Sanjeeb Pattnaik
75	2006278085	TRUPTIRANJAN BEHERA	CEASE FIRE	MKT	A study on customer satisfaction towards CEASE FIRE	Dr. Subrat Kumar Parida
76	2006278086	AJAY KUMAR SAHOO	CEASE FIRE	MKT	A study on customer perception towards CEASE FIRE	Dr. Subrat Kumar Parida
77	2006278088	AMARJEET DIGAL	CDMN	HR	IMPACT OF E-COMMERCE ON EMPLOYMENT IN INDIA	Mrs. Pritidhara Hota
78	2006278089	ANIRUDHA SENAPATI	The Supreme Industries Ltd.	MKT	A study on distribution channel adopted byThe Supreme Industries Ltd. at Cuttack	Dr. Asish Mohanty
79	2006278091	BISHNU PRASAD JENA	The Supreme Industries Ltd.	MKT	A study on distribution channel adopted byThe Supreme Industries Ltd. at Puri	Dr. Asish Mohanty
80	2006278094	DILIP KUMAR MAJHI	The Supreme	MKT	A study on distribution channel adopted by The Supreme Industries Ltd. at Berahampur	Dr. Asish Mohanty
81	2006278096	GYANA RANJAN NAYAK	CSIR-IMMT	HR	Understanding the employees perception towards Employee Engagement Practices	Dr. Subhransu Pattanaik
82	2006278097	JAYJIT MOHANTY	PARLE	MKT	A BRIEF STUDY ON EFFECTIVENESS OF CHANNEL OF DISTRIBUTION AT PARLE IN BHUBANESWAR	Mr. Manoj Kumar Behera
83	2006278098	KALPANA PEREI	Vishal Mega mart	HR	A Study on Employees perception towards effectiveness of Training at Vishal Mega Mart	Mr. Bipul Kumar
84	2006278099	Lambodar Malik	SHYAM GROUP	FIN	Working Capital Management	Mr. Rajaram Rout
85	2006278100	MADHABA NAYAK	LEXPURE	MKT	Customer satisfaction of Kent LEXPURE PURIFICATION	Dr. Sanjeeb Pattnaik
86	2006278101	OETHV	UTI	FIN	ONLINE EQUITY TRADING	Moharana
87	2006278102	MAHESWAR SAHOO	LEXPURE	MKT	Unique marketing strategies by LEXPURE PURIFICATION	Dr. Sanjeeb Pattnaik



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88	2006278103	MAMA MAJHI	MATRIX	MKT	Effectiveness of Visual Merchandising in Central	Mr. Rajaram Rout
89	2006278104	NEHA BADAIK	Vishal Mega mart	MKT	A study on Post Buying at Vishal Mega mart	Dr. Asish Mohanty
90	2006278105	NIRANJAN DAS	LEXPURE	MKT	Unique marketing strategies by LEXPURE PUREFICATION	Dr. Sanjeeb Pattnaik
91	2006278107	PRALAY KUMAR PRADHAN	Cocacola	мкт	Study of Branding strategies of COCACOLA	Dr. Subrat Kumar Parida
92	2006278108	PRIYANKA DASH	WET	MKT	Effectiveness of Retailing Mix in Central	Dr. Asish Mohanty
93	2006278109	RANJAN DAS	KHAZANA ASSOCIATIES	MKT	A study on customer awareness towards health Insurance with reference with Star Health Insurance	Dr. Sanjeeb Pattnaik
94	2006278110	SANDHYARANI BEHERA	Vishal Mega mart	MKT	A study on Post Buying at Vishal Mega mart	Dr. Asish Mohanty
95	2006278111	SANTOSH KUMAR MALLICK	NALCO	MKT	Marketing Strategy of National Aluminium Company	Mr. Manoj Kumar Behera
96	2006278112	SANTOSH KUMAR MALLICK	MARUTI SUZUKI	MKT	Study of Rural Marketing Strategy of MARUTI SUZUKI	Dr. Sanjeeb Pattnaik
97	2006278113	SANTOSHINI BALIARSINGH	SHYAM GROUP	HR	A Study on Employee Competency Mapping	Mr. Bipul Kumar
98	2006278114	SAROJINI BEHERA	NALCO	MKT	Marketing Strategy of National Aluminium Company	Mr. Manoj Kumar Behera
99	2006278115	SRITI KIRTANIA	MARUTI SUZUKI	MKT	Study of Rural Marketing Strategy of MARUTI SUZUKI	Dr. Sanjeeb Pattnaik
100	2006278117	SUBHASHREE NAYAK	MATRIX	MKT	Effectiveness of Visual Merchandising in MATRIX	Mr. Rajaram Rout
101	2006278118	SUDAM BEHERA	BAJAJ ALLIANZ	MKT	A study on customer awareness towards health Insurance with reference with Star Health Insurance	Dr. Subrat Kumar Parida
102	2006278119	SUDESHNA DEO	NALCO	FIN	A Project Report On Receivable Management at NALCO	Mr. Rajaram Rout
103	2006278120	SWAYAMPRIYA DAS	UTI	FIN	Construction of Balanced Portfolio of Equity and Debt	Mr. G.S. Moharana



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#### Global Institute Of Management List of student for field trip to paradeep phosphates Limited on Dt. 21/02/2002

SL.NO	REDG.NO	NAME	
1	2106278001	ABHISEK MALLICK	
2	2106278002	ABHISEKA PATTANAIK	
3	2106278003	AKASH KUMAR KHATUA	
4	2106278004	AKASH KUMAR SETHI	
5	2106278005	AKASH NAYAK	
6	2106278006	AKHAYA MAHANANDIA	
7	2106278007	AMAR KUMAR SAHOO	
8	2106278008	ANANDA SETHY	
9	2106278009	ANIRUDHA KHUNTIA	
10	2106278010	ANKIT KUMAR MOHANTY	
11	2106278011	ANKITA KHATUA	
12	2106278012	ANKITA PARIDA	
13	2106278013	ANKITA PRIYADARSHINI	
14	2106278014	ASHIT KUMAR SETHY	
15	2106278015	BALARAM BEHERA	
16	2106278016	BALISTA PRADHAN	
17	2106278017	BARSARANI SETHI	
18	2106278018	BARSHA MALLICK	
19	2106278019	BASANTA KUMAR SETHY	
20	2106278020	BHABANI SANKAR PRASAD MALLICK	
21	2106278021	BHANUPRIYA PRADHAN	
22	2106278022	BHUPENDRA MANGARAJ	
23	2106278023	BIBEKANANDA PATTANAIK	
24	2106278024	BIJAY DUNGDUNG	
25	2106278025	BINOD KUMAR PANIGRAHI	
26	2106278026	BISHNUPRIYA BHOI	
27	2106278027	CHANDAN GANTA	
28	2106278028	CHANDAN KUMAR SETHI	
29	2106278029	CHANDAN MALLICK	
30	2106278030	CHINMAYA KUMAR PATRA	
31	2106278031	CHINMAYEE BEHERA	
32	2106278032	CHIRANJIB PRADHAN	
33	2106278033	DEEPANJALI GHADAI	
34	2106278034	DEVI PRASAD MISHRA	
35	2106278035	DIPIKA KUMARI SUBUDHI	
36	2106278036	DIPTIRANJAN PARIDA	
37	2106278037	GYANA RANJAN PANDA	
38	2106278038	IAN DAS	
39	2106278039	INDRANILAMANI MALIK	
40	2106278040	JAYASHREE PRADHAN	

41	2106278041	JHILI MALLICK	
42	2106278042	* JHULANA SETHI	
43	2106278043	JIGIT KUMAR HO	
44	2106278044	JIKHARIYA MALLICK	
45	2106278045	JITESH DAS	
46	2106278046	JOCHHANA PRADHAN	
47	2106278047	JYOTIKRUSHNA MALLICK	
48	2106278048	KABIR KUMAR SAHOO	
49	2106278049	KAMADEB BEHERA	
50	2106278050	KRISHNA RANI PALLAUR	
51	2106278051	KRISHNAKANTA DAS	
52	2106278052	L ROHIT	
53	2106278053	LALATENDU DALAI	
54	2106278054	LAXMIPRIYA BEHERA	
55	2106278055	LIZA NAYAK	
56	2106278056	LOKANATH NAIK	
57	2106278057	LUCKY MALLIK	
58	2106278058	MAMATA PRADHAN	
59	2106278059	MANDAKINI BEHERA	
60	2106278060	MANJU NAG	
61	2106278061	MANMATH MÁLLICK	
62	2106278062	MITALI SETHY	
63	2106278063	MRUTYUNJAY SRICHANDAN SAHOO	
64	2106278064	NABINA AMANATYA	
65	2106278065	NAMITA BEHERA	
66	2106278066	NIBEDITA BARIK	
67	2106278067	NIBEDITA BEHERA	
68	2106278068	NIHARIKA PATRA	
69	2106278069	NIHARIKA ROUTRAY	
70	2106278070	PINTU MALLIK	
71	2106278071	POOJA SWAIN	
72	2106278072	PRAKASH CHANDRA SAMAL	
73	2106278073	PRAKASH KUMAR BEHERA	
74	2106278074	PRAVATI SAMAL	
75	2106278075	PREMNATH BEHURIA	
76	2106278076	PURANJAN MAHALIK	
77	2106278077	RADHA JENA	
78	2106278078	RAJESH MARNDI	
79	2106278079	RAJPRASAD KANHAR	
80	2106278080	RAKESH KUMAR BEHERA	
81	2106278081	RESHMA BEHERA	
82	2106278082	RIPU KUMAR NAYAK	
83	2106278083	ROZY MALIK	
84	2106278084	RUBAN HARIJAN	

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85	2106278085	RUPALI DAS
86	2106278086	SANGEETARANI MALIK
87	2106278087	SANJAY NATH
88	2106278088	SANJITA KHARA
89	2106278089	SANTOSH KUMAR SAHU
90	2106278090	SANTOSHI BEHERA
91	2106278091	SANU NAIK
92	2106278092	SAROJA KUMAR SAHOO
93	2106278093	SASHINABA MOHAPATRA
94	2106278094	SATYA SUNDAR BEHERA
95	2106278095	SATYABAN MALLICK
96	2106278096	SATYABRATA DAS
97	2106278097	SATYABRATA SINGH
98	2106278098	SEJAL SHEFALIKA KHADIRATNA
99	2106278099	SHRINIBASH MALLICK
100	2106278100	SIBU DAS
101	2106278101	SILPA GOCHHAYAT
102	2106278102	SIMARANI GURU
103	2106278103	SOUMESH HOTA
104	2106278104	SOUMYA RANJAN SAHOO
105	2106278105	SOUMYA RANJAN SAHOO
106	2106278106	SOURABH KUMAR
107	2106278107	SRADHANJALI JENA
108	2106278108	SUBRAT KUMAR PATRA
109	2106278109	SUMAN PRAVA GURU
110	2106278110	SUMITRA MALLICK
111	2106278111	SUNIL MALLICK
112	2106278112	SUNITA MALLICK
113	2106278113	SUNITA MALLICK
114	2106278114	SURYADITYA MALLICK
115	2106278115	SURYANARAYAN MOHANTY
116	2106278116	SUSMITA PRIYADARSHINI SETHY
117	2106278117	SWADHINATA SAMAL
118	2106278118	SWAPNARANI KHATUA
119	2106278119	TANMAYA SARKAR
120	2106278120	TRUPTI JENA



Attendance sheet for industrial visit to PPL on 21 02 2022

Regd.No	Attendance sheet for industrial vis	
		SIGNATURE
		Hobbisek Mallica
		Abhisek Paffnaik
		Akash Kuman Khatua
		Akash Kunar Sethi
		Akash Heday
		Akhaya Mahamandia
		Amari Kumar Sahoo
		Ananda Sethy
		Animydha Khuntia
		Ankit human Mohanty
		Anxita Khadea
		Anksta Parida
		Ankita Priyadarshini
		Ashlot Kumari Sethy
		Balakan Behera
		Bargarani Sethi
		Barsha Mallich
		Basata V cott.
2106278020	BHABANI SANKAR PRASAD MALLICK	Bhabani Sarkan Praged
2106278021	BHANUPRIYA PRADHAN	Bhanespriger Pradhay
2106278022	BHUPENDRA MANGARAJ	Pheipendra Mangaraj
2106278023	BIBEKANANDA PATTANAIK	
		Bejay Dureling.
2106278025 E	BINOD KUMAR PANIGRAHI	Binoo Kuman farigorahi
		Bishnypniya Bhoi
		Chinmaya Kumar patra Chinmayae Benera.
		Chinagib pradhan
		Deepanjali Ghadai
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		Indocanilamani Malik
		Jayashruel Thushan
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GLOBAL INSTITUTE OF MANAGEMENT
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46		JOCHHANA PRADHAN .	SIT on day
47		7 JYOTIKRUSHNA MALLICK	7, 1-12 M 1/11
48		B KABIR KUMAR SAHOO	Hotokriehra Mallich
49		KAMADEB BEHERA	Kahir kumar Sahoo
50		KRISHNA RANI PALLAUR	Kanadeb Behera
51		KRISHNAKANTA DAS	Krishna Rani Pallause
52	2106278052		Krishna Kanta Day
53		B LALATENDU DALAI	L- Robert
54		LAXMIPRIYA BEHERA	Lalatendu Dalai
55		LIZA NAYAK	Laxini preifae perprea.
56		LOKANATH NAIK	Loza Nayak
57	The second secon	LUCKY MALLIK	Lokanath Naix.
58		MAMATA PRADHAN	Luchy Mallick
59		MANDAKINI BEHERA	Mamata Pradhan
60		MANJU NAG	Mandahini Bohn
61		MANMATH MALLICK	Marju Nag
62		MITALI SETHY	Manmath Madlock
63		MRUTYUNJAY SRICHANDAN SAHOO	Mitale Sethi
	2014000		Mountyunjay Socichandan Sahoo
64		NABINA AMANATYA	Labora Amanatya
65		NAMITA BEHERA	Namita Behina
66		NIBEDITA BARIK	Nibedita Barrix
67	21 78067	NIBEDITA BEHERA	Nibelota Bicheria
68		NIHARIKA PATRA	Whanika patra.
69	211 = 278069	NIHARIKA ROUTRAY	Noharoka Routray.
70	21/ 278070	PINTU MALLIK	Pinter morein
71	210 178071	POOJA SWAIN	Dooja Saxin
72	21/ /8072	PRAKASH CHANDRA SAMAL	Frahach Chardre Sande
73	211 78073	PRAKASH KUMAR BEHERA	Prakash Kumar Behera
74	217 78074	PRAVATI SAMAL	Preavate Samal
75	21 /8075	PREMNATH BEHURIA	Premath Behuria
76	2 78076	PURANJAN MAHALIK	Promison mahasin
77	210 778077	RADHA JENA	Raelha Jeng.
78	216 273978	RAJESH MARANDI	
79	21 /8079	RAJPRASAD KANHAR	
80	21 - 3080	RAKESH KUMAR BEHERA	Kajprased Kanhar
81		RESHMA BEHERA	Ratical Luman Bohera.
82	The second secon	RIPU KUMAR NAYAK	Reshna Behorg. Ripu human Nayah
83		ROZY MALIK	
84		RUBAN HARIJAN	Rozy Malik.
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86			Rupaly Dag
87		CANHAV MATLI	Sangeelasan: malik
88		SANJITA KHARA	fantry rath.
89		SANTOSH KUMAR SAHU	Santa khara.
90		SANTOSHI BEHERA	Santosh Kumare sahu
	- Constitution	SANTOSTII DEMEKA	Santoshi Behera



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91	2106278091	SANU NAIK	C
92		SAROJA KUMAR SAHOO	Sanu Nak
93		SASHINABA MOHAPATRA	Sasoj kymas saheo
94		SATYA SUNDAR BEHERA	Sashinaba Mohapatka
95		SATYABAN MALLICK	Satya Sundar Beherra
96		SATYABRATA DAS	Satyaban Mallick
97		SATYABRATA SINGH	Satya brata Das.
98		SEJAL SHEFALIKA KHADIRATNA	Satyabreata Singh
99		SHRINIBASH MALLICK	Sejoil Shefalika Khadirasna
100	2106278100		Specinibash Mallick
101		SILPA GOCHHAYAT	Jibu Das
102	The state of the s	SIMARANI GURU	Silpa Gochhayat
103		SOUMESH HOTA	Simarcani buru
104		SOUMYA RANJAN SAHOO	Soumes b Hota
105	The state of the s	SOUMYA RANJAN SAHOO	Soumya Ranjan Sahao
106		SOURABH KUMAR	Soumpa Ranjan Sehow
107		SRADHANJALI JENA	Sourcalbh Kurvair
108		SUBRAT KUMAR PATRA	Sradhanjali Jena.
109		SUMAN PRAVA GURU	Subreat Kumar Postra
110		SUMITRA MALLICK	Suman Praide Gury
111			Sumitrea Mallick
112		SUNIL MALLICK	Sunt Mallick
113		SUNITA MALLICK	Sunita Mallix
114	The state of the s	SUNITA MALLICK	Sunita Mallick
		SURYADITYA MALLICK	Surgaditya Mallick
115		SURYANARAYAN MOHANTY	Swigeneveryan Mohanty
116	2106278116	SUSMITA PRIYADARSHINI SETHY	Susmila Preigadarshini Sethy
117	2106278117	SWADHINATA SAMAL	Swadhinata Samal
118	2106278118	SWAPNARANI KHATUA	Swepnarani Khatva.
119	2106278119	TANMAYA SARKAR	Tayroda Serker
120	2106278120		Treepti leng

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GLOBAL INSTITUTE OF MANAGEMENT
BHUBANESWAR



Attendance sheet for industrial visit to IFFCO ON 22.10.2022

S.No		Attendance sheet for industrial visit Name	SIGNATURE
1		ABHISEK MALLICK	Abhiseh Mallick
2		ABHISEKA PATTANAIK	Abhisek Pattnaik
3		AKASH KUMAR KHATUA	Akbah Keeman Khatera
4		AKASH KUMAR SETHI	Akash Kumax Seth:
5		AKASH NAYAK	Avorsh Harak
6		AKHAYA MAHANANDIA	Akhaya mahananda
7		AMAR KUMAR SAHOO	Amar Kumare Sahoo
8		ANANDA SETHY	Ananda Sethy.
9		ANIRUDHA KHUNTIA	Animudha Khuntza
10		ANKIT KUMAR MOHANTY	Ankit Kumpur Mohanty
11		ANKITA KHATUA	Ankita Khatua
12		ANKITA PARIDA	Ankita Ranida
13		ANKITA PRIYADARSHINI	Ankita Prizzoclarskihi
14	THE RESERVE THE PERSON NAMED IN COLUMN TWO IS NOT THE OWNER.	ASHIT KUMAR SETHY	Ashif Kumper Sethy
15		BALARAM BEHERA	Balanam Beherra
16		BALISTA PRADHAN .	
17	2106278017	BARSARANI SETHI	Barcsarani Sethi
18	2106278018	BARSHA MALLICK	Barche Malluy.
19	2106278019	BASANTA KUMAR SETHY	Basarta Kimar Sethy
20	2106278020	BHABANI SANKAR PRASAD MALLICK	Bhaban Sankar Pruserd Mallich
21	2106278021	BHANUPRIYA PRADHAN	Bhanupriega proadhan
22		BHUPENDRA MANGARAJ	Bhujendna Mangaraj
23		BIBEKANANDA PATTANAIK	Bibekaranda Pattnaix
24		BIJAY DUNGDUNG	
		BINOD KUMAR PANIGRAHI	Bijay Dungdurg. Binog kuman Panignahi
25		BISHNUPRIYA BHOI	Bishnepriya Bhoc
27		7 CHANDAN GANTA	Chandan Ganta
		CHANDAN KUMAR SETHI	Chandan Ku. Sethi
28		CHANDAN MALLICK	Chardon moultren
30		CHINMAYA KUMAR PATRA	Chinnaya Kumar Patra
31		1 CHINMAYEE BEHERA	Chinmayee Benerea.
32		2 CHIRANJIB PRADHAN	Chinagib pradhas
33		3 DEEPANJALI GHADAI	Deepanjan Ghadai
34		4 DEVI PRASAD MISHRA	Deni Prasad michon
35	The second secon	5 DIPIKA KUMARI SUBUDHI	Dojeka Kumari Subushi
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36 37		7 GYANA RANJAN PANDA	Gy and harjan partog
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39	2106278039 INDRANILAMANI MALIK	Indranilaman; Malik
40	2106278040 JAYASHREE PRADHAN ·	
41	2106278041 JHILI MALLICK	Thili Mallice
42	2106278042 JHULANA SETHI	Thulana Sethi
43	2106278043 JIGIT KUMAR HO	Jugot kumar Ho
44	2106278044 JIKHARIYA MALLICK	Total Malloch
45	2106278045 JITESH DAS	Titesh Der.
46	2106278046 JOCHHANA PRADHAN+	
47	2106278047 JYOTIKRUSHNA MALLICK	Jyoti Krushra Mallich
48	2106278048 KABIR KUMAR SAHOO	Kabir Kumar Sahoo
49	2106278049 KAMADEB BEHERA	Kandeh Behera.
50	2106278050 KRISHNA RANI PALLAUR	Krishna Rani Jallaur
51	2106278051 KRISHNAKANTA DAS	Kraishnakanta bas
52	2106278052 L ROHIT.	1. Rohit.
53	2106278053 LALATENDU DALAI	Laratendu Dalai
54	2106278054 LAXMIPRIYA BEHERA	Laxmi preifor Beherea.
55	2106278055 LIZA NAYAK	Liza Najan
56	2106278056 LOKANATH NAIK	Lokanath Naik
57	2106278057 LUCKY MALLIK	Lecky Mallix
58	2106278058 MAMATA PRADHAN	Marata Pradhan
59	2106278059 MANDAKINI BEHERA	Mandakini Behera
60	2106278060 MANJU NAG	Manya Mang
61	2106278061 MANMATH MALLICK	Manmath Marlick
62	2106278062 MITALI SETHY •	
63	2106278063 MRUTYUNJAY SRICHANDAN SAHOO	Mountyunjay Sorichandan Sahoo
64	2106278064 NABINA AMANATYA	Natina Amanatya
65	2106278065 NAMITA BEHERA	Namita Behera
66	2106278066 NIBEDITA BARIK	Nibedita Barcin
67	2106278067 NIBEDITA BEHERA	Nobedita Behera
68	2106278068 NIHARIKA PATRA	Nihonka Patra.
69	2106278069 NIHARIKA ROUTRAY	Niharika Routray
70	2106278070 PINTU MALLIK	Pinty marik
71	2106278071 POOJA SWAIN •	
72	2106278072 PRAKASH CHANDRA SAMAL	Preakash chardrea samal
73	2106278073 PRAKASH KUMAR BEHERA	Prakash Kumar Beherr
74	2106278074 PRAVATI SAMAL	Preavati Samal
75	2106278075 PREMNATH BEHURIA	Priemnath Behuria
76	2106278076 PURANJAN MAHALIK	puranian morrarine

77	2.106278077	RADHA JENA	Rodha jena.
78	2106278078	RAJESH MARANDI	Rayorh Marrandi
79	2106278079	RAJPRASAD KANHAR .	
80	2106278080	RAKESH KUMAR BEHERA,	
81	2106278081	RESHMA BEHERA	Reshma Beherg.
82	2106278082	RIPU KUMAR NAYAK	Repu Kumar Nayak
83	2106278083	ROZY MALIK	Rozy Malin
84	2106278084	RUBAN HARIJAN .	
85	2106278085	RUPALI DAS	Rupali Das
86	2106278086	SANGEETARANI MALIK	Sangerta Kani malik
87	2106278087	SANJAY NATH	Sanlay Noth
88	2106278088	SANJITA KHARA	San Sita Khara
89	2106278089	SANTOSH KUMAR SAHU	Santash Kumarc Sahu
90	2106278090	SANTOSHI BEHERA	Santoshi Behove
91	2106278091	SANU NAIK	Sance Nair.
92	2106278092	SAROJA KUMAR SAHOO	Casoi ayras savo
93	2106278093	Sashinaba mohapatra	Sashiraba Mohapatra
94	2106278094	SATYA SUNDAR BEHERA •	
95	2106278095	SATYABAN MALLICK	Sortypebor Mallice
96	2106278096	SATYABRATA DAS	Satyabrata Das.
97	2106278097	SATYABRATA SINGH	SatyaBrata Singh
98	2106278098	SEJAL SHEFALIKA	Sejat Shefatika Khadiratna
99	2106278099	SHRINIBASH MALLICK	Shrinebush Manict
100	2106278100	SIBU DAS	Sibu Das.
101	2106278101	SILPA GOCHHAYAT	Silfa GoChhaycet
102	2106278102	SIMARANI GURU	simurani Guret
103	2106278103	SOUMESH HOTA	Soumesh Hota
104	2106278104	SOUMYA RANJAN SAHOO	Soumya Ranjan Cahar
105	2106278105	SOUMYA RANJAN SAHOO	Sermya Ranjan Jachero
106	2106278106	Sourabh Kumar	Sourals h Kumar
107	2106278107	SRADHANJALI JENA	Sradhanjki Jena
108	2106278108	SUBRAT KUMAR PATRA	Subreat Kumar patria
109	2106278109	SUMAN PRAVA GURU	Suman prava huru
110	2106278110	SUMITRA MALLICK	Sumifra Merrick
111	2106278111	SUNIL MALLICK	Sunt Mallich
112	2106278112	SUNITA MALLICK	Surite manich
113	2106278113	SUNITA MALLICK	Scenita Marlier
114	2106278114	SURYADITYA MALLICK	Suryaditya manich
115	2106278115	SURYANARAYAN MOHANTY	Susupandrayan Moharty
116	2106278116	SUSMITA PRIYADARSHINI	Susmida Prayadoreshini sethy





117	2106278117 SWADHINATA SAMAL	Swadhinata Samay
118	2106278118 SWAPNARANI KHATUA	Swapnovant Khatia
119	2106278119 TANMAYA SARKAR	Tannaya Carbar.
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## **Rp Corporate Management Pvt. Ltd**

124A/1, Upper Ground Floor Katwaria Sarai Main Road, Qutab Institutional Area, Hauz Khas, New Delhi - 110016 - India. Landmark: India Statistical Institute, Hauz Khas, New Delhi Tel: 011-26517978, 011-46013070 Mob: 9971231112 / 9599389558 / 8800466789

E-mail: rupesh@corporatecare.co.in Website.coporatecare.co.in

Ref. RP/1244/21/64N

Date: 15/011/2021

#### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. ABHILISH PANI, ROLL No.2006278002, is a student of MBA in Global Institute Of Management, Bhubaneswar affiliated to BPUT, Odisha, has successfully completed his project on recruitment and selection process at "Rp Corporate Management Pvt. Ltd." from 16<sup>th</sup> August, 2021 to 2<sup>nd</sup> October, 2021 during his internship programme at our Corporate office.

During the period of his internship programme with us he was found punctual, hardworking and Inquisitive.

We wish him every success in life.

Annanda Swain (Head, HR)

**Authorized Signature** 

PRINCIPAL
GLOBAL INSTITUTE OF MANAGEMENT
CHUBANESWAR



Date: 10/11/2021

#### CERTIFICATE

This is to certify that the project report titled "Retail Marketing Of Palash Udyog Food PVT LTD" being submitted by Ms. AEISWARYA BEHERA (Redg.No-2006278004) in partial fulfillment for the award of the Degree of MBA in GLOBAL INSTITUTE OF MANAGEMENT, Bhubaneswar is a record of Bonafide work carried out by her under my guidance and supervision.

The result embodied in this project has not been submitted to any other University or Institute for the award of any degree or diploma.

Bond of Real Taste

Signature Mr. Pabitra Dash Chief Manager (Training)

Meera Spices of Palash Udyog Food PVT. Ltd

Date - 10/11/2021



#### KENDRAPARA URBAN CO-OPERATIVE BANK LTD.

AT/PO/DIST-KENDRAPARA -754211
Ph. (06727) 220599, Fax:-221399
Email: Kucbankho@rediffmail.com,, Website:www.kendraparaurbank.com

#### CERTIFICATE

This is to certify that Aparna Malik, a student of MBA at Global Institute of Management, Bhubaneswar, bearing Regd. No. 2006278006 in the session 2020-22 has successfully completed Internship in the topic on "INVENTORY MANAGEMENT" at Urban Co-operative Bank Ltd. during 5<sup>th</sup> July to 20<sup>th</sup> August, 2021. During her training period she showed great care and interest in this organisation. she displays an urge for understanding and learning the financial matter to her fullest possible abilities under our guidance and supervision and her progress is satisfactory. She is active, sincere and polite during the training period.

I wish her all the success in life.

Manmath Nath Rout

Chief Executive Officer

Kendrapara Urban Co-operative Bank Ltd.

Kendrapara, Odisha State



## Rp Corporate Management Pvt. Ltd

124A/1, Upper Ground Floor Katwaria Sarai Main Road, Qutab Institutional Area, Hauz Khas, New Delhi - 110016 - India. Landmark: India Statistical Institute, Hauz Khas, New Delhi Tel: 011-26517978, 011-46013070 Mob: 9971231112 / 9599389558 / 8800466789

E-mail: rupesh@corporatecare.co.in Website.coporatecare.co.in

Ref. RP/1249/21/64C

Date: 15/011/2021

#### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. BALARAM SUKLA, ROLL No.2006278007, is a student of MBA in Global Institute Of Management, Bhubaneswar affiliated to BPUT, Odisha, has successfully completed his project on recruitment and selection process at "Rp Corporate Management Pvt. Ltd." from 16<sup>th</sup> August, 2021 to 2<sup>nd</sup> October, 2021 during his internship programme at our Corporate office.

During the period of his internship programme with us he was found punctual, hardworking and Inquisitive.

We wish him every success in life.

Annanda Swain (Head, HR)

**Authorized Signature** 





#### OM OIL & FLOUR MILLS LIMITED



Date: 06.08.2021

## To whom it may concern

This is to certify that Mr. BHAGABAT BEHERA, an MBA student Redg. No-2006278008 of GLOBAL INSTITUTE OF MANAGEMENT, BHUBANESWAR has satisfactorily completed his summer training project form 18th June to 1st August 2021 in our organization.

Mr. BHAGABAT BEHERA has undertaken project on "Consumer behavior towards RUCHI SPICES" and has submitted the same to us. During the training period he has found to be diligent, co-operative besides being very punctual in attending the training. He is hardworking and well disciplined.

We wish him all the best in his future endeavors.

For OM OIL & FLOURS MILLS LTD.

(S.BEHERA) DGM (HR & ADMIN )

PRINCIPAL
GLOBAL INSTITUTE OF MANAGEMENT
BHUBAMESWAR

(Manufacturer of Spices, Pasta, Noodles, Instant Frozen Food & Cereals)
CRISIL SME 2 Rating & ISO 22000:2005 Certified Company
CIN-U154950OR1997PLC004861

Type-II, No.-8, Industrial Estate, Cuttack-753 010 (Odisha), INDIA Customer Care No. (Toll Free): 18003454439, Phone: +91-671-2344439 E-mail: info@ruchifoodline.com, Visit us: www.ruchifoodline.com





#### CERTIFICATE

This is to certify that Mr. BIDYADHAR DIGAL, Roll No. 2006278010, student of MBA Batch 2020-22, GLOBAL INSTITUTE OF MANAGEMENT, Bhubaneswar has completed the Summer Internship Report in the field of finance titled "A PROJECT REPORT ON COMMODITY FUTURE TRADING OF UTI MUTUAL FUNDS" successfully under our supervision.

During the period of his Internship program with us, he had been exposed to different processes and was found diligent, hardworking and inquisitive.

We wish him every success in her life and career.



Mr. Suriya Prasad Pati

(CM & Sr.VP)

Dr Amit kumar Jena

(Industry Guide)

Mr. Pallab Das

(RM & A VP)

PRINCIPAL
OLOBAL INSTITUTE OF MANAGEMENT
BHUDANESWAR



Date: 10/11/2021

#### **CERTIFICATE**

This is to certify that the project report titled "Consumer behavior towards MEERA SPICES Of Palash Udyog Food PVT LTD" being submitted by Mr. CHINMAYA BEHERA Redg.No. 2006278011 in a partial fulfillment for the award of the Degree of MBA in GLOBAL INSTITUTE OF MANAGEMENT, Bhubaneswar is a record of Bonafede work carried out by his under my guidance and supervision.

The result embodied in this project has not been submitted to any other University or Institute for the award of any degree or diploma.

Bond of Real Taste

Signature Mr. Pabitra Dash Chief Manager(Training)

Meera Spices of Palash Udyog Food PVT. Ltd

Date - 10/11/2021

PRINCIPAL DE LA MANA

GLOBAL INSTITUTE OF MANAGEMENT

BHUBANESVI-



#### LIFE INSURANCE

This is to certify that Ms. CHINMAYEE MAHARANA, Roll no. 2006278012, student of Global Institute Of Management, Bhubaneswar in MBA program has completed the internship report titled "A COMPARATIVE STUDY OF HR PRACTICES AND POLICES OF ICICI PRUDENTIAL LIFE INSURANCE COMPANY LTD" successfully under my supervision.

PRUDENTIAL

I wish her every success in life.

LIFE INSURA

Date: 6th January 2022

Place: Bhubaneswar

Mr. Susanta Kumar Mishra

Ass. Prefacer . Manoj Kumar Behera



#### CERTIFICATE

This is to certify that DEEPAK SETHI Regd. No. 2006278013, a student of Master in Business Administration from Global Institute of Management, Bhubaneswar has done his summer training in our organisation KASAM (Kandhaml Apex Spices Association for Marketing), Kandhamal, Odisha. The training commenced from 17th June 2021 and was completed on 31th July 2021.

The project work is titled "A STUDY ON MARKET SURVEY ON TURMERIC PRICE OF KASAM AT KANDHAMAL" embodies the original work done by during his summer training period. His conduct during the training period was satisfactory.

We wish him all the best for his future.

anjeta Kumar Bottmaik Name: Mr. Sanjita Kumar Pattnaik

Secretary of KASAM, Phulbani

Odisha

Seal of Organisation

NETAJI SUBASH BOSE ROAD, PHULBANI, KANDHAMAL, ODISHA, INDIA - 762001

Ph. No.: 06842, 253022, 255206

E-mail: orissakasam@rediffmail.com / kasam.organic@gmail.com

Visit us at: www.kasamorganic.com

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## Rp Corporate Management Pvt. Ltd

124A/1, Upper Ground Floor Katwaria Sarai Main Road, Qutab Institutional Area, Hauz Khas, New Delhi - 110016 - India. Landmark: India Statistical Institute, Hauz Khas, New Delhi Tel: 011-26517978, 011-46013070 Mob: 9971231112 / 9599389558 / 8800466789

E-mail: rupesh@corporatecare.co.in Website.coporatecare.co.in

Ref. RP/ 1244/ai/694

Date: 15/011/2021

### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. HAPPY MALLICK, ROLL No.2006278014, is a student of MBA in Global Institute Of Management, Bhubaneswar affiliated to BPUT, Odisha, has successfully completed his project on recruitment and selection process at "Rp Corporate Management Pvt. Ltd." from 16th August, 2021 to 2nd October, 2021 during his internship programme at our Corporate office.

During the period of his internship programme with us he was found punctual, hardworking and Inquisitive.

We wish him every success in life.

Annanda Swain (Head, HR)

Authorized Signature

PRINCIPAL
GLODAL INSTITUTE OF MANAGEMENT



#### CERTIFICATE

This is to certify that ITISHREE NANDA Regd. No. 2006278015, a student of Master in Business Administration from Global Institute of Management, Bhubaneswar has done her summer training in our organisation KASAM (Kandhaml Apex Spices Association for Marketing), Kandhamal, Odisha. The training commenced from 17th June 2021 and was completed on 31th July 2021.

The project work is titled "Understanding of Home Delivery & counter SPICES of KASAM AT KANDHAMAL" embodies the original work done by during her summer training period. Her conduct during the training period was satisfactory.

We wish him all the best for her future.

Name: Mr. Sanjita Kumar Pattnaik

Secretary of KASAM, Phulbani

Odisha

Seal of Organisation

NETAJI SUBASH BOSE ROAD, PHULBANI, KANDHAMAL, ODISHA, INDIA - 762001

Ph. No.: 06842, 253022, 255206

E-mail: orissakasam@rediffmail.com / kasam.organic@gmail.com

Visit us at: www.kasamorganic.com

GLOSAL COTTUTE OF MANAGEMENT LINUSANESWAR

30

## Rp Corporate Management Pvt. Ltd

124A/1, Upper Ground Floor Katwaria Sarai Main Road, Qutab Institutional Area, Hauz Khas, New Delhi - 110016 - India. Landmark: India Statistical Institute, Hauz Khas, New Delhi Tel: 011-26517978, 011-46013070 Mob: 9971231112 / 9599389558 / 8800466789

E-mail: rupesh@corporatecare.co.in Website.coporatecare.co.in

Ref. RP/1244/21/63B

Date: 15/011/2021

#### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. JASODA BEHERA, ROLL No.2006278017, is a student of MBA in Global Institute Of Management, Bhubaneswar affiliated to BPUT, Odisha, has successfully completed her project on recruitment and selection process at "Rp Corporate Management Pvt. Ltd." from 16<sup>th</sup> August, 2021 to 2<sup>nd</sup> October, 2021 during his internship programme at our Corporate office.

During the period of her internship programme with us she was found punctual, hardworking and Inquisitive.

We wish him every success in life.

Annanda Swain (Head, HR)

Authorized Signature





Date:14/08/2022

Letter no: KA/SIP/008

#### TO WHOM-SO-EVER IT MAY CONCERN

This is to certify that Mr. LASIT BARAN BEHERA an MBA student bearing Regd. No. 2006278020 of Global Institute of Management Bhubaneswar has successfully completed the summer internship programme in marketing management in our organization during the period from 25th June 2021 to 05th August 2021 topic on "MOTIVATIONAL TECHNIQUES IN INSURANCE SECTOR".

During the period of his internship programme with us. He was found punctual, Hardworking and Inquisitive.

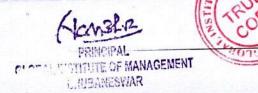
FOR KHAZANA ASSOCIATES

**Authorised Signatory** 

Reg Off: Qr. No. EB 26, Stage 5, BDA Colony, Laxmisagar, Bhubaneswar-751006
Ph No: 0674-3569145 Mobile: +91-9873416374, +91-9315599408
Email: khazanaassociates@gmail.com www.khazanaassociates.com

GSTIN: 21AH0PB479SQ3ZP

(AMFI Registered Mutual Fund Distributor)







Registered office:

Hindustan Coca-Cola Beverages Private Limited 13 Sanjay Place, Bengali Market Agra-282004

Date-29-July-2021

## TO WHOM SO EVER MAY CONCERN

This is to certify that Mr. LAXMIDHAR BEHERA, Regd. No. 2006278021 of M.B.A 2nd Year at Global Institute of Management has undergone Summer Training in this organization from 10-June-2021 to 29-July-2021 on the topic "Advertising Effectiveness Sales Promotion of COCACOLA" in Cocacola.

During his stay with us, his work and conduct was good.

We wish has full successful and bright future.

Lajech Agran (Rajesh Agarwal)

Chief Manager (TRAINING)

PRINCIPAL
GLOBAL INSTITUTE OF MANAGEMENT
BHUBANESWAR

OF MANACE STREET



Date:14/08/2022 Letter no: KA/SIP/006

# TO WHOM-SO-EVER IT MAY CONCERN

This is to certify that Mr. MALAYA RANJAN PRADHAN an MBA student bearing Regd. No. 2006278022 of Global Institute of Management Bhubaneswar has successfully completed the summer internship programme in marketing management in our organization during the period from 25th June 2021 to 05th August 2021 topic on "FINANCIAL MANAGEMENT OF EMERGING COMPANIES WITH SPECIAL REFERENCE TO KHAJANA ASSOCIATES".

During the period of his internship programme with us. He was found punctual, Hardworking and Inquisitive.

FOR KHAZANA ASSOCIATES

**Authorised Signatory** 

Reg Off: Qr. No. EB 26, Stage 5, BDA Colony, Laxmisagar, Bhubaneswar-751006 Ph No: 0674-3569145 Mobile: +91-9873416374, +91-9315599408 www.khazanaassociates.com

Email: khazanaassociates@gmail.com

GSTIN: 21AH0PB479SQ3ZP

(AMFI Registered Mutual Fund Distributor)

GLOBAL INSTITUTE OF MANAGEMENT BHLIBANESWAR



# PARLE BISCUITS PVT.LTD c/o Lingaraj Biscuits Private Limited

Ref. No:- GLO/SIP/MBA-03/21

Date: 28 /07/2021

### TO WHOM IT MAY CONCERN

This is to certify that Mr. MINTU having Redg. No 2006278024 A student of MBA From GLOBAL INSTITUTE OF MANAGEMENT BHUBANESWAR has successfully completed her summer internship programme at Lingaraj Biscuits Pvt. Ltd, Bhubaneswar From 13<sup>th</sup> June, 2021 to 28<sup>th</sup> July 2021.

During internship programme he has successfully completed project work on "A BRIEF STUDY ON EFFECTIVENESS OF CHANNEL OF DISTRUBATION AT PARLE IN BHUBANESWAR".

His Performance during the internship was satisfactory and he was found to be punctual, hardworking and inquisitive.

Mr. Manoj Das Coordinate

PLOT NO.- 31, CHANDAKA INDUSTRIEL ESTSTE PATIA, BHUBANESWAR -751024, Odisha INDIA

PRINCIPAL
GLOBAL INSTITUTE OF MANAGEMENT
EHUSANESWAR



# CYBERCON DIGITAL MEDIA NETWOORK (P) LIMITED

CIN: U72200OR2016PTC019971 | PAN: AAGCC3861J | GSTIN:21AAGCC3861J1ZS Ph.:+91(674) 2573111 , 2573999 , 2549591 , 2549592 | FAX: +91 (674) 2973067 info@cdmn.in | www.cybercondigital.com | www.cyberconnewsnetwork.com

C.O.: 1119/4066, JAYADURGA NAGAR, BAMIKHAL, LAXMISAGAR, BHUBANESWAR, ODISHA(INDIA) 751006

Ref.: CDMN 1119/21/MBA - 4/29

DATE: 12/ July 2021

#### TO WHOMSOEVER IT MAY CONCERN

(Official & Confidential)

This is to certify that NARGIS QUAMAR (Regd. No.: 2006278025), pursuing his MBA form "GLOBAL INSTITUTE OF MANAGEMENT" affiliated to BIJU PATNAIK UNIVERSITY OF TECHNOLOGY (BPUT) has successfully completed his Internship on the Topic "RECRUITMENT AND SELECTION IN THE IT INDUSTRY AT CYBERCON DIGITAL MEDIA NETWORK PVT" in the area of Human resource with CYBERCON DIGITAL MEDIA NETWORK PVT LTD form 20<sup>TH</sup> June 2021 to 14<sup>TH</sup> August 2021.

Her efforts to complete the project on time is appreciable during the Internship program period. His behavior in the office and with all other employees and outsiders in the field works was extremely good and satisfactory.

We wish you all the best for your future career ahead.

For Cybercon Digital Media Network Private Limited

GLOBAL INSTITUTE OF MANAGEMENT EHUBANESWAR

Mr. Jyoti Prakash Sahu

(Managing Director)



### LIFE INSURANCE

This is to certify that NAYAK SARAKA, Roll no. 2006278027, student of Global Institute Of Management, Bhubaneswar in MBA program has completed the internship report titled "A STUDY OF CUSTOMER'S AWARENESS ABOUT LIFE INSURANCE WITH SPECIAL REFERENCE TO ICICI PRUDENTIAL LIFE INSURANCE" successfully under my supervision.

I wish him every success in life.

LIFE INSURA

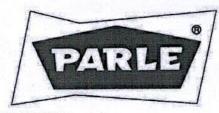
Date:

Place:

Mr. Susanta Kumar Mishra

Ass. Prefacer . Manoj Kumar Behera

PRINCIPAL
GLOBAL INSTITUTE OF MANAGEMENT
BRIUGARIESWAR



#### PARLE BISCUITS PVT.LTD

### c/o Lingaraj Biscuits Private Limited

Ref.No:- GLO/SIP/MBA-02/21

Date: 30/07/2021

#### TO WHOM IT MAY CONCERN

This is to certify that Mr. NIRANJAN BARIK having Redg. No 2006278028 A student of MBA From GLOBAL INSTITUTE OF MANAGEMENT BHUBANESWAR has successfully completed his summer internship program at Lingaraj Biscuits Pvt. Ltd, Bhubaneswar From 13<sup>th</sup> June, 2021 to 28<sup>th</sup> July 2021.

During internship program he has successfully completed project work on "A BRIEF STUDY ON EFFECTIVENESS OF CHANNEL OF DISTRIBUTION AT PARLE IN BHUBANESWAR".

His Performance during the internship was satisfactory and he was found to be punctual, hardworking and inquisitive.

Mr. Manoj Das Coordinator

PLOT NO.- 31, CHANDAKA INDUSTRIEL ESTSTE PATIA, BHUBANESWAR -751024, Odisha INDIA

**EHCHANESWAR** 



### KENDRAPARA URBAN CO-OPERATIVE BANK LTD.

AT/PO/DIST-KENDRAPARA -754211 Ph. (06727) 220599, Fax:-221399 Email: Kucbankho@rediffmail.com,, Website:www.kendraparaurbank.com

#### CERTIFICATE

This is to certify that Mr. Radhakanta muduli, a student of MBA course, Global Institute of Management, Bhubaneswar, bearing Regd. No. 2006278029 in the session 2020-22 has successfully completed Urban Co-operative Bank Ltd. During 5th June to 20th July, 2021. During his training period he shows Digital Marketing during COVID 19 - A Consumers Perspective in this organisation. He displays an urge for understanding and learning the marketing matter to his fullest possible abilities under our guidance and supervision and his progress is satisfactory. Hi is active, sincere and polite during the training period.

I wish him all success in his life.

Chief Executive Officer

Kendrapara Urban Co-operative Bank Ltd.

Kendrapara, Odisha State



# CYBERCON DIGITAL MEDIA NETWOORK (P) LIMITED

CIN: U72200OR2016PTC019971 | PAN: AAGCC3861J | GSTIN:21AAGCC3861J1ZS Ph.:+91(674) 2573111 , 2573999 , 2549591 , 2549592 | FAX: +91 (674) 2973067 info@cdmn.in | www.cybercondigital.com | www.cyberconnewsnetwork.com

C.O.: 1119/4066, JAYADURGA NAGAR, BAMIKHAL, LAXMISAGAR, BHUBANESWAR, ODISHA(INDIA) 751006

Ref.: CDMN/1119/MBA/21/25

DATE: .....

#### TO WHOMSOEVER IT MAY CONCERN (Official & Confidential)

This is to certify that RAHUL DALAI (Regd. No.: 2006278030), Pursuing his MBA form "GLOBAL INSTITUTE OF MANAGEMENT" affiliated to BIJU PATNAIK UNIVERSITY OF TECHNOLOGY (BPUT) has successfully completed doing his Internship on the topic "A Project Report on Customer acceptance in Bhubaneswar Market AT CYBERCON DIGITAL MEDIAL PVT.LTD" in the area of Human Resource with CYBERCON DIGITAL MEDIA NETWORK PVT LTD form 20<sup>TH</sup> June 2021 to 14<sup>TH</sup> August 2021.

His efforts to completed the project on time is appreciable during the Internship program period. His behaver in the office and with all other employees and outsiders in the field works was extremely good and satisfactory.

We wish you all the best for your future career ahead.

For Cybercon Digital Media Network Private Limited

Mr. Jyoti Prakash Sahu

(Managing Director)

PRINCIPAL
GLOBAL INSTITUTE OF MANAGEMENT
BHUBANESWAR



### PARLE BISCUITS PVT.LTD

# c/o Lingaraj Biscuits Private Limited

Ref.No:- GLO/SIP/MBA-02/21

Date: 30/07/2021

## TO WHOM IT MAY CONCERN

This is to certify that Mr. RAJKISHOR KHATUA having Regd. No 2006278031 A student of MBA From GLOBAL INSTITUTE OF MANAGEMENT BHUBANESWAR has successfully completed his summer internship program at Lingaraj Biscuits Pvt. Ltd, Bhubaneswar From 13<sup>th</sup> June, 2021 to 28<sup>th</sup> July 2021.

During internship program he has successfully completed project work on "A BRIEF STUDY ON EFFECTIVENESS OF CHANNEL OF DISTRIBUTION AT PARLE IN BHUBANESWAR".

His Performance during the internship was satisfactory and he was found to be punctual, hardworking and inquisitive.

Mr. Manoj Das Coordinator

PLOT NO.- 31, CHANDAKA INDUSTRIEL ESTSTE PATIA, BHUBANESWAR -751024, Odisha INDIA





January 6, 2022

### TO WHOMSOEVER IT MAY CONCERN

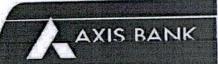
This Is to certify that Mr. RAKESH KUMAR PARIDA has completed his internship with Axis Bank in the Janpath Branch from 1st Nov 2021 to 15th Dec 2021. The project undertaken during the internship was "Role of A study on credit card preferences by users of AXIS BANK".

Rudra Ghosh,

Regional Head Human Resources

Bhubaneswar-CLR: Axis Bank Ltd. Bhubaneswar Circle office, Plot No-1, Ground Floor, Nandighosh Estates, Bapuji Nagar, Bhabaneswar, Pin No. 751009

Registered Address: "Trishul"-3rd, Opp. Samartheswar Temple, Near Law Garden, Ellisbridge, Ahmedabad-380006, Telephone No.: 079-26409332 Fax No.: 079-26409321 CIN: L65110GJ1993PLC02079 Website: www.axisbank.com









# KENDRAPARA URBAN CO-OPERATIVE BANK LTD.

AT/PO/DIST-KENDRAPARA -754211
Ph. (06727) 220599, Fax:-221399
Email: Kucbankho@rediffmail.com,, Website:www.kendraparaurbank.com

### CERTIFICATE

This is to certify that Ranjan Malik, a student of MBA course, Global Institute of Management, Bhubaneswar, bearing Regd. No. 2006278033 in the session 2020-22 has successfully completed Urban Co-operative Bank Ltd. During 5<sup>th</sup> July to 20<sup>th</sup> August, 2021. During his training period he shows great care and interest in this organisation. He displays an urge for understanding and learning the financial matter to his fullest possible abilities under our guidance and supervision and his progress is satisfactory. Hi is active, sincere and polite during the training period.

I wish him all success in his life.

Manmath Nath Rout

Chief Executive Officer

Kendrapara Urban Co-operative Bank Ltd.

Kendrapara, Odisha State





HE'T

Ref.: WET/BBSR/2021/SIP/2407/ Date: August 05, 2021

# TO WHOM-SO-EVER IT MAY CONCERN

This is to certify that Ms. ROJALIN NAIK an MBA student bearing Regd. No. 2006278034 of Global Institute of Management Bhubaneswar has successfully completed the summer internship programme in marketing management in our organization during the period from 20th June 2021 to 05 August 2021 on the topic "Advertising Strategy during the COVID outbreak Weaverbird Engineering & Technology".

During the period of her internship programme with us, she was found punctual, Hardworking and Inquisitive.

Sincerely,

For Weaverbird Engineering & Technology Pvt. Ltd.

Dr. B. N. Single Chief Operating Officer (COO)

Weaverbird Engineering & Technology

weaving smart information

Plot No: 99, Ilind Floor, Smruti Heights, District Centre, Chandrasekharpur, Bhubaneswar, Odisha-751016 Phone: +91 674 2741295

Regd. Office: 102, R.S. 3rd Floor, Arjun Nagar, Safdarjung Enclave, New Delhi-110029 (India) Phone: +91 11 26163605 Corp. Office: 136-A, First Floor, Humayunpur, Opp. B6/105, Safdarjung Enclave, New Delhi-110029 (India) Phone: +91 11 49053447

PRINCIPAL GLOBAL INSTITUTES CE MAN

PRINCIPAL
GLOBAL INSTITUTE OF MANAGEMENT
BROWN TRESWAR







Ref. No. MS/SIP/MBA/09/21

Date.15-Nov.-2021

# **CERTIFICATE**

This is to certify that Mr. RUDRESWAR BEHERA, an MBA student of Global Institute of Management, Bhubaneswar has completed her Project work, during the period from 01/09/2021 to 15/11/2021 on the topic "A Report on Customer satisfaction on after-sales service" in our organisation.

We wish you all the best in your future career.

Yours Sincerely,,

Group Head- HR

Jyote Motors | After Sales

462 - Gautam Nagar | A/62, Nayapalii Cuttack Road, Bhubaneswar Phone: (0674) 3012200/201 Phone: 0674-3073701, 3073776

E mail: maruti.bhubaneswar@jyotemotors.com | E mail: aftersales@jyotemotors.com

Fax: 91 - 674 - 3012123 On Road Service: 93380 11511

GLOBAL DISTRUTE OF MANACEMENT HUBANESWAR



#### CERTIFICATE

This is to certify that RUPALI SETHI Regd. No. 2006278036, a student of Master in Business Administration from Global Institute of Management, Bhubaneswar has done her summer training in our organisation KASAM (Kandhaml Apex Spices Association for Marketing), Kandhamal, Odisha. The training commenced from 17th June 2021 and was completed on 31th July 2021.

The project work is titled "A STUDY ON MARKET SURVEY ON TURMERIC PRICE OF KASAM AT KANDHAMAL" embodies the original work done by during her summer training period. Her conduct during the training period was satisfactory.

We wish him all the best for her future.

Secretary of KASAM, Phulbani

Odisha

Seal of Organisation

NETAJI SUBASH BOSE ROAD, PHULBANI, KANDHAMAL, ODISHA, INDIA - 762001

Ph. No.: 06842, 253022, 255206

E-mail: orissakasam@rediffmail.com / kasam.organic@gmail.com

Visit us at: www.kasamorganic.com

GLOBAL INSTITUTE OF MANAGEMENT

L. ROMANESWAR



#### CERTIFICATE

This is to certify that SAGAR MALLICK Regd. No. 2006278037, a student of Master in Business Administration from Global Institute of Management, Bhubaneswar has done his summer training in our organisation KASAM (Kandhaml Apex Spices Association for Marketing), Kandhamal, Odisha. The training commenced from 17th June 2021 and was completed on 31th July 2021.

The project work is titled "A STUDY ON MARKET SURVEY ON TURMERIC PRICE OF KASAM AT KANDHAMAL" embodies the original work done by during his summer training period. His conduct during the training period was satisfactory.

We wish him all the best for his future.

Name: Mr. Sanjita Kumar Pattnaik

Secretary of KASAM, Phulbani

Odisha

Seal of Organisation

NETAJI SUBASH BOSE ROAD, PHULBANI, KANDHAMAL, ODISHA, INDIA - 762001

Ph. No.: 06842, 253022, 255206

E-mail: orissakasam@rediffmail.com / kasam.organic@gmail.com

Visit us at: www.kasamorganic.com

GLOBAL POSTITUTE OF MANAGEMENT

L. RECARES VAR



# CYBERCON DIGITAL MEDIA NETWOORK (P) LIMITED

CIN: U72200OR2016PTC019971 | PAN: AAGCC3861J | GSTIN:21AAGCC3861J1ZS Ph.:+91(674) 2573111 , 2573999 , 2549591 , 2549592 | FAX: +91 (674) 2973067 info@cdmn.in | www.cybercondigital.com | www.cyberconnewsnetwork.com

C.O.: 1119/4066, JAYADURGA NAGAR, BAMIKHAL, LAXMISAGAR, BHUBANESWAR, ODISHA(INDIA) 751006

Ref .: CDMN/1119/ a1/MBA/24

DATE: 12 July 2021

#### TO WHOMSOEVER IT MAY CONCERN

(Official & Confidential)

This is to certify that SANDEEP MALLICK (Regd. No.: 2006278038), pursuing his MBA form "GLOBAL INSTITUTE OF MANAGEMENT, affiliated to BIJU PATNAIK UNIVERSITY OF TECHNOLOGY (BPUT) has successfully completed his Internship on the Topic "RECRUITMENT AND SELECTION IN THE IT INDUSTRY RECRUITMENT AND SELECTION PROCESS AT CYBERCON DIGITAL MEDIA NETWORK.PVT.LTD" in the area of Human resource with CYBERCON DIGITAL MEDIA NETWORK PVT LTD form 20<sup>TH</sup> June 2021 to 14<sup>TH</sup> August 2021.

His efforts to complete the project on time is appreciable during the Internship program period. His behavior in the office and with all other employees and outsiders in the field works was extremely good and satisfactory.

We wish you all the best for your future career ahead.

For Cybercon Digital Media Network Private Limited

(Managing Director)

PRINCIPAL
GLOBAL DISTUTUTE OF MANAGEMENT
A WANESWAR



#### CERTIFICATE

This is to certify that SANJAYA KUMAR MALLICK Regd. No. 2006278039, a student of Master in Business Administration from Global Institute of Management, Bhubaneswar has done his summer training in our organisation KASAM (Kandhaml Apex Spices Association for Marketing), Kandhamal, Odisha. The training commenced from 17th June 2021 and was completed on 31th July 2021.

The project work is titled "A STUDY ON MARKET SURVEY ON TURMERIC PRICE OF KASAM AT KANDHAMAL" embodies the original work done by during his summer training period. His conduct during the training period was satisfactory.

We wish him all the best for his future.

Name: Mr. Sanjita Kumar Pattnaik

Secretary of KASAM, Phulbani

Odisha

Seal of Organisation

NETAJI SUBASH BOSE ROAD, PHULBANI, KANDHAMAL, ODISHA, INDIA - 762001

Ph. No.: 06842, 253022, 255206

E-mail: orissakasam@rediffmail.com / kasam.organic@gmail.com

Visit us at: www.kasamorganic.com

PRINCIPAL
GLOBAL INSTITUTE OF MANAGEMENT

b-KCZANESWAR



# सीएसआइआर - खनिज एबं पदार्थ प्रौद्योगिक संस्थान

(बौज्ञानिक तथा अैद्यीगिक अनुसंधान परिषद) भुवनेश्वर -751013, ओड़िशा, भारत

#### **CSIR - INSTITUTE OF MINERALS & MATERIALS TECHNOLOGY**

(Council of Scientific & Industrial Research) Bhubaneswar - 751013, Odisha, INDIA

### CERTIFICATE

This is to certify that the work incorporated in the report entitled "Performance Appraisal System at CSIR-IMMT" is a record of research work carried out by SATYABRATA OJHA, BPUT Regd. No. 2006278040 under my guidance and supervision from 18 June 2021 to 03 August 2021 in at CSIR-IMMT, Bhubaneswar.

Satyabrata Ojha

MBA - Information Technology Global Institute of Management, Naharkanta, Bhubaneswar BPUT Regd. No. 2006278040

> GLOBAL INSTITUTE OF MANAGEMEN BHUBANESWAR

(S) all 05.08.21

Dr. Satyajit Rath

Principal Scientist - Head Computer Networking & e-Management



Date: 10/11/2021

#### **CERTIFICATE**

This is to certify that the project report titled "Employee Satisfaction Of Palash Udyog Food PVT LTD" being submitted by Mr. SATYAJEET JENA Redg.No. 2006278041 in a partial fulfillment for the award of the Degree of MBA in GLOBAL INSTITUTE OF MANAGEMENT, Bhubaneswar is a record of Bonafede work carried out by his under my guidance and supervision.

The result embodied in this project has not been submitted to any other University or Institute for the award of any degree or diploma.

Bond of Real Taste

Signature Mr. Pabitra Dash Chief Manager(Training)

Meera Spices of Palash Udyog Food PVT. Ltd

Date - 10/11/2021





Date: 10/11/2021

#### CERTIFICATE

This is to certify that the project report titled "Understanding of Home Delivery & counter Sales through Card System Meera spice Of Palash Udyog Food PVT LTD" being submitted by Mr. SIBA PRASAD SETHI Redg.No. 2006278042 in a partial fulfillment for the award of the Degree of MBA in GLOBAL INSTITUTE OF MANAGEMENT, Bhubaneswar is a record of Bonafede work carried out by his under my guidance and supervision.

The result embodied in this project has not been submitted to any other University or Institute for the award of any degree or diploma.

Bond of Real Taxle

Signature Mr. Pabitra Dash Chief Manager(Training) Meera Spices of Palash Udyog Food PVT. Ltd Date – 10/11/2021

FRINCIPAL

GLOBAL INSTITUTE OF MANAGEMENT

ABSWAR



#### OM OIL & FLOUR MILLS LIMITED



Date: 06.08.2021

# To whom it may concern

This is to certify that Ms. SMITA MALLIK, an MBA student Redg. No-2006278008 of GLOBAL INSTITUTE OF MANAGEMENT, BHUBANESWAR has satisfactorily completed his summer training project form 18th June to 1st August 2021 in our organization.

Ms. SMITAMALLIK has undertaken project on "Understanding of Home Delivery & counter SPICES Sales through Card System of RUCHI SPICES" and has submitted the same to us. During the training period she has found to be diligent, co-operative besides being very punctual in attending the training. She is hardworking and well disciplined.

We wish her all the best in his future endeavors.

For OM OIL & FLOURS MILLS LTD.

Spelier

(S.BEHERA) DGM (HR & ADMIN )

(Manufacturer of Spices, Pasta, Noodles, Instant Frozen Food & Cereals)
CRISIL SME 2 Rating & ISO 22000:2005 Certified Company
CIN-U154950OR1997PLC004861



Type-II, No.-8, Industrial Estate, Cuttack-753 010 (Odisha), INDIA Customer Care No. (Toll Free): 18003454439, Phone: +91-671-2344439 E-mail: info@ruchifoodline.com. Visit us: www.ruchifoodline.com





January 6, 2022

#### TO WHOMSOEVER IT MAY CONCERN

This Is to certify that Ms. SNIGDHA SUPRIYA PANDA has completed an internship with Axis Bank in the Janpath Branch from 1st Nov 2021 to 15th Dec 2021. The project undertaken during the internship was Role of AXIS Bank for Financial Inclusion in India.

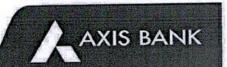
Regional Head Human Resources

FRINCIPAL GLOBAL INSTITUTE OF MANAGEMENT BHUSTARE MAN



Bhubaneswar-CLR: Axis Bank Ltd. Bhubaneswar Circle office, Plot No-1, Ground Floor, Nandighosh Estates, Bapuji Nagar, Bhabaneswar, Pin No. 751009

Registered Address: "Trishul"-3rd, Opp. Samartheswar Temple, Near Law Garden, Ellisbridge, Ahmedabad-380006, Telephone No.: 079-26409332 Fax No.: 079-26409321 CIN: L65110GJ1993PLC02079 Website: www.axisbank.com



# Rp Corporate Management Pvt. Ltd

124A/1, Upper Ground Floor Katwaria Sarai Main Road, Qutab Institutional Area, Hauz Khas, New Delhi - 110016 - India. Landmark: India Statistical Institute, Hauz Khas, New Delhi Tel: <u>011-26517978</u>, <u>011-46013070</u> Mob: <u>9971231112</u> / <u>9599389558</u> / <u>8800466789</u> E-mail: rupesh@corporatecare.co.in Website.coporatecare.co.in

Ref. AP/1241/21/292

Date: 15/011/2021

#### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. SUBHRANSHU BARIK, ROLL No.2006278046, is a student of MBA in Global Institute Of Management, Bhubaneswar affiliated to BPUT, Odisha, has successfully completed his project on recruitment and selection process at "Rp Corporate Management Pvt. Ltd." from 16th August, 2021 to 2nd October, 2021 during his internship programme at our Corporate office.

During the period of his internship programme with us he was found punctual, hardworking and Inquisitive.

We wish him every success in life.

Annanda Swain (Head, HR)

Authorized Signature

I HUBANESWAR





Ref. No. SIP/LEXPURE/BBSR/2021/103

Date: 05.10.2021

# (CERTIFICATE FROM CORPORATE GUIDE)

This is certify that **Miss SUCHITRA BHOI** a student of MBA (Marketing) of Global Institute of Management, bearing Regd. No. 2006278047 has done a Summer Internship project work on "Cost-based pricing - types: an overview at LEXPURE PURIFICATION." for a period from 20.08.2021 to 05.10.2021.

She has carried out the Project under my supervision and guidance for the fulfilment of MBA summer internship. During her internship. During her internship period she was found to be a sincere and hardworking.

I wish her all the success in her professional career.

**Authorized Signatory** 

PRINCIPAL
GLOBAL INSTITUTE OF MANAGEMENT
BHUBANESWAR





#### **CERTIFICATE**

This is to certify that SUKADEV BEPARI Regd. No. 2006278048, a student of Master in Business Administration from Global Institute of Management, Bhubaneswar has done his summer training in our organisation KASAM (Kandhaml Apex Spices Association for Marketing), Kandhamal, Odisha. The training commenced from 17th June 2021 and was completed on 31th July 2021.

The project work is titled "Websites and Portals - leverage in Marketing effectiveness: A Case study in KASAM AT KANDHAMAL" embodies the original work done by during his summer training period. His conduct during the training period was satisfactory.

We wish him all the best for his future.

Name: Mr. Sanjita Kumar Pattnaik

Secretary of KASAM, Phulbani

Odisha

**Seal of Organisation** 

PRINCIPAL
GLOBAL INSTITUTE OF MANAGEMENT
ENLIBANESWAR

NETAJI SUBASH BOSE ROAD, PHULBANI, KANDHAMAL, ODISHA, INDIA - 762001

Ph. No.: 06842, 253022, 255206

E-mail: orissakasam@rediffmail.com / kasam.organic@gmail.com

Visit us at: www.kasamorganic.com



# PARLE BISCUITS PVT.LTD c/o Lingaraj Biscuits Private Limited

Ref. No:- GLO/SIP/MBA-03/21

Date: 28/07/2021

#### TO WHOM IT MAY CONCERN

This is to certify that **Mr. SUNIL KUNAR SHIAL** having **Redg. No 2006278049** A student of MBA From **GLOBAL INSTITUTE OF MANAGEMENT BHUBANESWAR** has successfully completed her summer internship programme at Lingaraj Biscuits Pvt. Ltd, Bhubaneswar From 13<sup>th</sup> June, 2021 to 28<sup>th</sup> July 2021.

During internship programme he has successfully completed project work on "A BRIEF STUDY ON EFFECTIVENESS OF CHANNEL OF DISTRUBATION AT PARLE IN BHUBANESWAR".

His Performance during the internship was satisfactory and he was found to be punctual, hardworking and inquisitive.

Mr. Manoj Das Coordinate

PLOT NO.- 31, CHANDAKA INDUSTRIEL ESTSTE PATIA, BHUBANESWAR -751024, Odisha INDIA

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LAGOMAN SEVIAR

58



Date:14/08/2022 Letter no: KA/SIP/007

### TO WHOM-SO-EVER IT MAY CONCERN

This is to certify that Mr. SURESH KUMAR ROUT an MBA student bearing Regd. No. 2006278050 of Global Institute of Management Bhubaneswar has successfully completed the summer internship programme in marketing management in our organization during the period from 25th June 2021 to 05th August 2021 topic on "EFFECTIVENESS OF CASH & CREDIT MANAGEMENT, LIQUIDITY POSITION, PROCEDURES AND STRATEGIES".

During the period of his internship programme with us. He was found **punctual**, **Hardworking** and **Inquisitive**.

For KHAZANA ASSOCIATES

**Authorised Signatory** 

Reg Off: Qr. No. EB 26, Stage 5, BDA Colony, Laxmisagar, Bhubaneswar-751006 Ph No: 0674-3569145 Mobile: +91-9873416374, +91-9315599408

Email: khazanaassociates@gmail.com

www.khazanaassociates.com

GSTIN: 21AH0PB479SQ3ZP

(AMFI Registered Mutual Fund Distributor)









Ref. No. MS/SIP/MBA/06/21

Date.15-Nov.-2021

## **CERTIFICATE**

This Is to certify that Ms. SUSHREE NIBEDITA PRIYADARSHINEE MALIKA, an MBA student of Global Institute of Management, Bhubaneswar has completed her Project work, during the period from 01/09/2021 to 15/11/2021 on the topic "Service Quality of Maruti Service Centers" in our organisation.

We wish you all the best in your future career.

GLOBAL INSTITUTE OF MANAGEMENT TETMAR JEWAR

Yours Sincerely,,

Satyaranjan Khatua

Group Head- HR

Jyote Motors

462 - Gautam Nagar Cuttack Road, Bhubaneswar Phone: (0674) 3012200/201

E mail : maruti.bhubaneswar@jyotemotors.com | E mail : aftersales@jyotemotors.com

After Sales

A/62, Nayapalii NH - 5, Bhubaneswar Phone: 0674-3073701, 3073776

Fax: 91 - 674 - 3012123 On Road Service: 93380 11511



#### To Whom It May Concern

This is to certify that Ms. AMBIKA DIGAL, Regd.No-2006278052 has completed her OJT with us form 1<sup>st</sup> June 2021 till 13<sup>th</sup> July 2021. The topic of the project was "Consumer satisfaction of SBI MUTUAL FUNDS about SIP".

She is very hard Working and sincere towards his assignment. We wish him a bright future a head.

Thanks & Regards.

Sk Tasneed Shakeet Branch Manager Cuttack Branch



SBI MUTUAL FUNDS, 3<sup>rd</sup> FLORE CITY MART, ABOVE VISHAL MEGHA MART
BAJRAKABATI ROAD, CUTTACK -753001 Phone No -0671-2422792. www.sbimf.com. Toll Free no. 1800 209 3333



### CYBERCON DIGITAL MEDIA NETWOORK (P) LIMITED

CIN: U72200OR2016PTC019971 | PAN: AAGCC3861J | GSTIN:21AAGCC3861J1ZS Ph.:+91(674) 2573111 , 2573999 , 2549591 , 2549592 | FAX: +91 (674) 2973067 info@cdmn.in | www.cybercondigital.com | www.cyberconnewsnetwork.com

C.O.: 1119/4066, JAYADURGA NAGAR, BAMIKHAL, LAXMISAGAR, BHUBANESWAR, ODISHA(INDIA) 751006

Ref.: CDMN/119/21/MB9/28

DATE: 12 July 2021

#### TO WHOMSOEVER IT MAY CONCERN

(Official & Confidential)

This is to certify that Mr./Ms. TUKU DALEI (Regd. No.: 2006278053), pursuing his MBA form GLOBAL INSTITUTE OF MANAGEMENT, affiliated to BIJU PATNAIK UNIVERSITY OF TECHNOLOGY (BPUT) has successfully completed his Internship on the Topic "A REPORT ON WORK LIFE BALANCE AT CYBERCON DIGITAL MEDIAL PVT LTD" in the area of Human resource with CYBERCON DIGITAL MEDIA NETWORK PVT LTD form 20<sup>TH</sup> June 2021 to 14<sup>TH</sup> August 2021.

His efforts to complete the project on time is appreciable during the Internship program period. His behavior in the office and with all other employees and outsiders in the field works was extremely good and satisfactory.

We wish him all the best for his future career ahead.

For Cybercon Digital Media Network Private Limited

Mr. Jyoti Prakash Sahu

(Managing Director)

PREICIPAL
GLOBAL INSTITUTE OF MANAGEMENT
LIVEL BESWAR



### CYBERCON DIGITAL MEDIA NETWOORK (P) LIMITED

CIN: U72200OR2016PTC019971 | PAN: AAGCC3861J | GSTIN:21AAGCC3861J1ZS Ph.:+91(674) 2573111 , 2573999 , 2549591 , 2549592 | FAX: +91 (674) 2973067 info@cdmn.in | www.cybercondigital.com | www.cyberconnewsnetwork.com

C.O.: 1119/4066, JAYADURGA NAGAR, BAMIKHAL, LAXMISAGAR, BHUBANESWAR, ODISHA(INDIA) 751006

Ref .: CDMN/1119/21/MBA/27D

DATE: 13 July 2021

#### TO WHOMSOEVER IT MAY CONCERN

(Official & Confidential)

This is to certify that ARPITA BHOI (Regd. No.: 2006278054), pursuing his MBA form "GLOBAL INSTITUTE OF MANAGEMENT" affiliated to BIJU PATNAIK UNIVERSITY OF TECHNOLOGY (BPUT) has successfully completed his Internship on the Topic "PERFORMANCE APPRAISAL SYSTEM AT CYBERCON DIGITAL MEDIAL PVT.LTD" in the area of Human resource with CYBERCON DIGITAL MEDIA NETWORK PVT LTD form 20<sup>TH</sup> June 2021 to 14<sup>TH</sup> August 2021.

Her efforts to complete the project on time is appreciable during the Internship program period. His behavior in the office and with all other employees and outsiders in the field works was extremely good and satisfactory.

We wish you all the best for your future career ahead

BHUBANESWAR

For Cybercon Digital Media Network Private Limited

Mr. Jyoti Prakash Sahu

(Managing Director)

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# TO WHOM-SO-EVER IT MAY CONCERN

This is to certify that Mr. ARUN KUMAR KARUA an MBA student bearing Regd. No. 2006278055 of Global Institute of Management Bhubaneswar has successfully completed the summer internship programme in marketing management in our organization during the period from 20th June 2021 to 05 August 2021 on the topic "Factors influencing Customer Buying Decisions".

During the period of his internship programme with us, he was found punctual, Hardworking and Inquisitive.

Mr. Bikash Kumar Biswal
Mr. Bikash Kumar Biswal
Senior Regional Officer
Protective Packaging Division
The Supreme Industries Ltd. Bhubaneswar

The Supreme Industries Limited 601, Central Plaza, 6th Floor 2/6, Sart Bose Road, Kolkata-700020

+91-33-2485-8578 / 8839 +91-33-2485-8838 info@supreme.co.in www.supreme.co.in

Regd. Off.: 612, Raheja Chambers, Nariman Point, Mumbai-400 021, India +91 (022) 2280072, 22820072, 22851656, +91(022) 22851657, 30925825 CIN: L35920MH1942PCL003554 PAN: AAACT1344F, sil.narimanpoint@supreme.co.in, www.supreme.co.in





# सीएसआइआर - खनिज एबं पदार्थ प्रौद्योगिक संस्थान

(बौज्ञानिक तथा अैद्यीगिक अनुसंधान परिषद) भुवनेश्वर -751013, ओड़िशा, भारत

### **CSIR - INSTITUTE OF MINERALS & MATERIALS TECHNOLOGY**

(Council of Scientific & Industrial Research) Bhubaneswar - 751013, Odisha, INDIA

### CERTIFICATE

This is to certify that the work incorporated in the report entitled "A PROJECT ON FUNDAMENTAL ANALYSIS OF PORTFOLIO MANAGEMENT" is a record of research work carried out by *BRAJABANDHU BEHERA*, BPUT Regd. No. 2006278056 under my guidance and supervision from 18 June 2021 to 03 August 2021 in at CSIR-IMMT, Bhubaneswar.

Brajabandhu Behera

MBA - Information Technology Global Institute of Management, Naharkanta, Bhubaneswar BPUT Regd. No. 2006278056 GD alh 05.08.21

Dr. Satyajit Rath

Principal Scientist - Head Computer Networking & e-Management

Tel: +91 ()0674 2379212, 237940, Tel.: 2379408 / 2379510/9341 (F & AO) / 2379258/9513 (Pur) / Tel.: 2567126, Fax: 2567160 (Dir) Web site: www.ipant.res.ip

PRINCIPAL OF ORAL INSTITUTE OF MANAGEMENT

65



www.oditeksolutions.com

Ref. No.: OdiTek-SIP-025-21

Date: 10.08.2021

TO WHOM-SO-EVER IT MAY CONCERN

This is to certify that Ms. DEEPA MALLIK an MBA student bearing Regd. No. 2006278055 of Global Institute of Management Bhubaneswar has successfully completed the summer internship programme in marketing management in our organization during the period from 25th June 2021 to 10 August 2021 on the topic "Effectiveness of Online Classifieds Website".

During the period of her internship programme with us. She was found punctual, Hardworking and Inquisitive.

Authorized Signatory

OdiTek Solutions Pvt. Ltd 22/1020, Neer Hotel Urmi, Rasulgarh, Bhubanes ret. +91 8763277165, www.oditeksolutions.com CIN No-U722000R2013PTC016819 -751010, India

Ref. No.: OdiTek-SIP-026-21

Date: 10.08.2021

# TO WHOM-SO-EVER IT MAY CONCERN

This is to certify that Mr. DIBYAJYOTI SAHOO an MBA student bearing Regd. No. 2006278059 of Global Institute of Management Bhubaneswar has successfully completed the summer internship programme in marketing management in our organization during the period from 25th June 2021 to 10 August 2021 on the topic "Impact Digital Marketing on sales promotion".

During the period of his internship programme with us. He was found punctual, Hardworking and Inquisitive.

Authorized Signatory

OdiTek Solutions Pvt. Ltd

2<sup>rd</sup> Floor, Plot No- 222/1020, Near Hotel Urmi, Rasulgarh, Bhubaneswar – 751010, India
Tel. +91 8763277165, www.odileksolutions.com
CIN No- U722000R2013PTC016819

PRINCIPAL \*
CLOSAL MISTITUTE OF MANAGEMENT
ENTITION DESWAR



# **Rp Corporate Management Pvt. Ltd**

124A/1, Upper Ground Floor Katwaria Sarai Main Road, Qutab Institutional Area, Hauz Khas, New Delhi - 110016 - India. Landmark: India Statistical Institute, Hauz Khas, New Delhi Tel: 011-26517978, 011-46013070 Mob: 9971231112 / 9599389558 / 8800466789

E-mail: rupesh@corporatecare.co.in Website.coporatecare.co.in

Ref. RP/1849/21/69F

Date: 15/011/2021

### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. GOPAL KABIR, ROLL No.2006278062, is a student of MBA in Global Institute Of Management, Bhubaneswar affiliated to BPUT, Odisha, has successfully completed his project on recruitment and selection process at "Rp Corporate Management Pvt. Ltd." from 16th August, 2021 to 2nd October, 2021 during his internship programme at our Corporate office.

During the period of his internship programme with us he was found punctual, hardworking and Inquisitive.

We wish him every success in life.

Annanda Swain (Head, HR)

Authorized Signature

PRINCIPAL GLOBAL INSTITUTE OF MANAGEMENT

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#### PARLE BISCUITS PVT.LTD

c/o Lingaraj Biscuits Private Limited

Ref.No:- GLO/SIP/MBA-02/21

Date: 30/07/2021

#### TO WHOM IT MAY CONCERN

This is to certify that Mr. HARIHAR MISHRA having Regd. No 2006278063 A student of MBA From GLOBAL INSTITUTE OF MANAGEMENT BHUBANESWAR has successfully completed his summer internship program at Lingaraj Biscuits Pvt. Ltd, Bhubaneswar From 13th June, 2021 to 28th July 2021.

During internship program he has successfully completed project work on "A BRIEF STUDY ON EFFECTIVENESS OF CHANNEL OF DISTRIBUTION AT PARLE IN BHUBANESWAR".

His Performance during the internship was satisfactory and he was found to be punctual, hardworking and inquisitive.

Coordinator

PLOT NO.- 31, CHANDAKA INDUSTRIEL ESTSTE PATIA, BHUBANESWAR -751024, Odisha INDIA

S OF MANAGEMENT IT DATESWAR

ମହାନଦା କୋଲ୍ଫିଲଡ଼ସ୍ ଲିମିଟେଡ଼୍ महानदी कोलफील्ड्स लिमटिंड Mahanadi Coalfields Limited (A subsidiary of Coal India Limited) Plot No.-3, GadaOffice of the Dy. General Manager Kana

P.O: Mancheswar Railway Colony

Chandrasekharpur, Bhubaneswar, Odisha-751017 Ph: +91 (674) 2748042, 2748469, 2748350

Fax: +91 (674) 2748413, 2748711



Ref. No. DGM/MCL/BBSR/2021/104

Date: 05.10.2021

## (CERTIFICATE FROM CORPORATE GUIDE)

This is certify that Miss LIPANJALI SAMAL a student of MBA of Global Institute of Management, bearing Regd. No. 2006278064 has done a Summer Internship project work on "BUDGETAND BUDGETARY CONTROL" for a period from 20.08.2021 to 05.10.2021.

She has carried out the Project under my supervision and guidance for the fulfilment of MBA summer internship. During her internship period she was found to be a sincere and hardworking.

I wish her all the success in her professional career.

Dy. Manager (Pers.), MCL BBSR





## PARLE BISCUITS PVT.LTD

c/o Lingaraj Biscuits Private Limited

Ref.No:- GLO/SIP/MBA-02/21

Date: 30/07/2021

## TO WHOM IT MAY CONCERN

This is to certify that Ms. MONALIN PRADHAN having Redg. No 2006278066 A student of MBA From GLOBAL INSTITUTE OF MANAGEMENT BHUBANESWAR has successfully completed his summer internship program at Lingaraj Biscuits Pvt. Ltd, Bhubaneswar From 13<sup>th</sup> June, 2021 to 28<sup>th</sup> July 2021.

During internship program he has successfully completed project work on "A BRIEF STUDY ON EFFECTIVENESS OF CHANNEL OF DISTRIBUTION AT PARLE IN BHUBANESWAR".

His Performance during the internship was satisfactory and he was found to be punctual, hardworking and inquisitive.

Mr. Manoj Das Coordinator

PLOT NO.- 31, CHANDAKA INDUSTRIEL ESTSTE PATIA, BHUBANESWAR -751024, Odisha INDIA





#### CERTIFICATE

This is to certify that NANG TRISHANGI CHANGMAI Regd. No. 2006278067, a student of Master in Business Administration from Global Institute of Management, Bhubaneswar has done her summer training in our organisation KASAM (Kandhaml Apex Spices Association for Warketing), Kandhamal, Odisha. The training commenced from 17th June 2021 and was completed on 31th July 2021.

The project work is titled "A STUDY of Marketing Mix Strategy OF KASAM AT KANDHAMAL" embodies the original work done by during her summer training period. Her conduct during the training period was satisfactory.

We wish him all the best for her future.

Secretary of KASAM, Phulbani

Odisha

Seal of Organisation

NETAJI SUBASH BOSE ROAD, PHULBANI, KANDHAMAL, ODISHA, INDIA - 762001

Ph. No.: 06842, 253022, 255206

E-mail: orissakasam@rediffmail.com / kasam.organic@gmail.com

Visit us at: www.kasamorganic.com

**GLOBAL INSTITUTE OF MANAGEMENT** 

BHUBANESWAR



Dated: 03.08.2021

# HRD CENTER OF EXCELLENCE BHUBANESWAR

#### Project Study Completion Certificate

This is to certify that Mr. NRUSINGHA RATH, Redg.no- 2006278068, a student of MBA form GLOBAL INSTITUTE OF MANAGEMENT Bhubaneswar, has undergone project study in Marketing Department corporate office NALCO, Bhubaneswar, form Date: 24.05.2021 to 24.07.2021 under the guidance Mr. Sambit Parida, DGM (H&A). Mr. NRUSINGHA RATH was assigned the project work on "Marketing Strategy of National Aluminium Company" He has completed the project satisfactorily.

The certificate is being issued for academic purpose only.

(AK Pradhan) Manager(HDR)









Registered office:

Hindustan Coca-Cola Beverages Private Limited 13 Sanjay Place, Bengali Market Agra-282004

Date-29-July-2021

## TO WHOM SO EVER MAY CONCERN

This is to certify that Mr. PHILIPO MALLICK, Regd. No. 2006278069 of M.B.A 2nd Year at Global Institute of Management has undergone Summer Training in this organization from 10-June-2021 to 29-July-2021 on the topic "Measurement of Brand awareness of COCACOLA" in the Cocacola.

During his stay with us, his work and conduct was good.

We wish has full successful and bright future.

Chief Manager (TRAINING)

ajesh Agarwal)





#### Registered office:

Hindustan Coca-Cola Beverages Private Limited 13 Sanjay Place, Bengali Market Agra-282004

Date-29-July-2021

## TO WHOM SO EVER MAY CONCERN

This is to certify that Mr. SAGAR BHOI, Regd. No. 2006278070 of M.B. A 2nd Year at Global Institute of Management has undergone Summer Training in this organization from 10-June-2021 to 29-July-2021 on the topic "Measurement of brand perception of COCACOLA" in the Cocacola.

During his stay with us, his work and conduct was good.

GLOBAL INSTITUTE OF MANAGEMENT BHUZANESWAR

We wish has full successful and bright future.

Chief Manager (TRAINING)

75

ମହାନଦୀ କୋଲ୍ପିଲଡ଼ସ୍ ଲିମିଟେଡ୍ महानदी कोलफील्ड्स लिमिटिड Mahanadi Coalfields Limited (A subsidiary of Coal India Limited)

Plot No.-3, GadaOffice of the Dy. General Manager

P.O: Mancheswar Railway Colony

Chandrasekharpur, Bhubaneswar, Odisha-751017

Ph; +91 (674) 2748042, 2748469, 2748350

Fax: +91 (674) 2748413, 2748711



Ref. No. DGM/MCL/BBSR/2021/103

Date: 05.10.2021

## (CERTIFICATE FROM CORPORATE GUIDE)

This is certify that Miss SALINA SWAIN a student of MBA of Global Institute of Management, bearing Regd. No. 2006278071 has done a Summer Internship project work on "A Report on INVESTMENT ON EQUITY-A Wonderful Pursuit in Your Financial Planning" for a period from 20.08.2021 to 05.10.2021.

She has carried out the Project under my supervision and guidance for the fulfilment of MBA summer internship. During her internship period she was found to be a sincere and hardworking.

I wish her all the success in her professional career.

Dy. Manager (Pers.), MCL BBSR







Ref. No. VISHAL/SIP/MBA/06/21

Date.01-Sept.-2021

## CERTIFICATE

This Is to certify that Ms. SANGEETA PRADHAN, an MBA student of Global Institute of Management, Bhubaneswar has completed her Project work, during the period from 15/07/2021 to 31/09/2021 on the topic "A study on Post Buying Behaviour at Vishal Mega mart" in VISHAL MEGAMART under the guidance of Sri Sourav Dash, Marketing, Manager, Bhubanewar.

Yours faithfully,

Sourav Dash, Marketing Manager

VISHAL MEGA MART, Bhubaneswar

PRINCIPAL GLODAL INSTITUTE OF MANAGEMENT ENGRANESWAR

VENUS PLAZA, Rasulgarh Industrial St, New Colony, Rasulgarh, Bhubaneswar, Odisha 751007



### CERTIFICATE

This is to certify that SANJEEB PRADHAN Regd. No. 2006278073, a student of Master in Business Administration from Global Institute of Management, Bhubaneswar has done his summer training in our organisation KASAM (Kandhaml Apex Spices Association for Marketing), Kandhamal, Odisha. The training commenced from 17th June 2021 and was completed on 31th July 2021.

The project work is titled "A STUDY ON MARKET SURVEY ON TURMERIC PRICE OF KASAM AT KANDHAMAL" embodies the original work done by during his summer training period. His conduct during the training period was satisfactory.

We wish him all the best for his future.

Name: Mr. Sanjita Kumar Pattnaik

Secretary of KASAM, Phulbani

Odisha

**Seal of Organisation** 

GLOBAL INSTITUTE OF MANAGEMENT BHUBANESWAR



NETAJI SUBASH BOSE ROAD, PHULBANI, KANDHAMAL, ODISHA, INDIA - 762001 Ph. No.: 06842, 253022, 255206

E-mail: orissakasam@rediffmail.com / kasam.organic@gmail.com

Visit us at: www.kasamorganic.com



Date: 10/11/2021

#### **CERTIFICATE**

This is to certify that the project report titled "Study of Branding strategies of MEERA SPICES" being submitted by Mr. SANTANU MALIK Redg.No. 2006278074 in a partial fulfillment for the award of the Degree of MBA in GLOBAL INSTITUTE OF MANAGEMENT, Bhubaneswar is a record of Bonafede work carried out by his under my guidance and supervision.

The result embodied in this project has not been submitted to any other University or Institute for the award of any degree or diploma.

Bond of Real Taste

Signature Mr. Pabitra Dash Manager (Training)

Chief Manager (Training) Meera Spices of Palash Udyog Food PVT. Ltd

Date - 10/11/2021







Dated: 03.08.2021

## HRD CENTER OF EXCELLENCE BHUBANESWAR

#### **Project Study Completion Certificate**

This is to certify that Mr. SIDDHARTHA RAY, Redg.no- 2006278076, a student of MBA form GLOBAL INSTITUTE OF MANAGEMENT Bhubaneswar, has undergone project study in Marketing Department corporate office NALCO, Bhubaneswar, form Date: 24.05.2021 to 24.07.2021 under the guidance Mr. Sambit Parida, DGM (H&A). Mr. SIDDHARTHA RAY was assigned with the project work on "Marketing Strategy of National Aluminium Company" She has completed the project satisfactorily.

The certificate is being issued for academic purpose only.

(AK Pradhan) Manager(HDR)







Sub-summer internship certificate

This is certify that MS. SNEHALATA KHARA an MBA student bearing Regd. no-2006278077 of Global institute of Management, Bhubaneswar has successfully completed the summer internship programme in Marketing Management in our Organization during the period from 17th July 2021 to 30th August 2021 on the topic "Effectiveness of Retailing Mix in MATRIX".

During the period of her internship programme with us, she was found punctual, Hardworking and inquisitive.

Wish her the best for her future Endeavours.

Prableker Such Mr. Prabhakar Dash

**Branch Manager** 

The Matrix computer and solution

\_\_-7537547371 \_\_-7008712651

→ Martixcomputerctc@gmail.com

-www.martix computer and solution.com

- Ranihat

-Radhamohan jaw market, Ranihat Traffic Square, cuttack, 753003





## सीएसआइआर - खनिज एबं पदार्थ प्रौद्योगिक संस्थान

(बौज्ञानिक तथा अैद्यीगिक अनुसंधान परिषद) भुवनेश्वर -751013, ओड़िशा, भारत

## **CSIR - INSTITUTE OF MINERALS & MATERIALS TECHNOLOGY**

(Council of Scientific & Industrial Research) Bhubaneswar - 751013, Odisha, INDIA

## CERTIFICATE

This is to certify that the work incorporated in the report entitled "Employee Engagement At CSIR-IMMT" is a record of research work carried out by SOUMYA RANJAN PRUSTY, BPUT Regd. No. 2006278079 under my guidance and supervision from 18 June 2021 to 03 August 2021 in at CSIR-IMMT, Bhubaneswar.

Soumya Ranjan Prusty

MBA - Information Technology Global Institute of Management, Naharkanta, Bhubaneswar

BPUT Regd. No. 2006278079

(S) os. 08.21

Dr. Satyajit Rath

Principal Scientist - Head

Computer Networking & e-Management

## SECUREZONE

Ref. No.: Securezone/SIP/220/21

Date: 14.09.2021

## TO WHOM-SO-EVER IT MAY CONCERN

This is to certify that Mr. SOUMYA SHREYANSHU BAL an MBA student bearing Regd. No. 2006278080 of Global Institute of Management, Bhubaneswar his successfully completed the summer internship programme in marketing specialisation in our organization during the period from 15th July 2021 to 01 September 2021 on the topic "A study on retailers satisfaction with special reference to Cuttack, SECUREZONE".

During the period of his internship programme with us, he was found punctual, Hardworking and Inquisitive.

For Securezone

Rakesh Kumar Behera Group Head-HR

SECUREZONE INDIA PVT. LTD. HOUSE NO. – 12, RAMDAS BHATT, BISTUPUR MAIN ROAD, JAMSHEDPUR-831 001 WORKS : SECUREZONE INDIA PVT. LTD. G-69-71, INDUSTRIAL AREA, SEAKUI, DEHRUDUN-248197, UTTARANCHAL PHONE : 0135-2263313, 2263465/67/68 E-MAIL ; works@securezoneindia.com

TRUE

## SECUREZONE

Ref. No.: Securezone/SIP/220/21

Date: 14.09.2021

## TO WHOM-SO-EVER IT MAY CONCERN

This is to certify that Mr. SOURVA KUMAR ROUT an MBA student bearing Regd. No. 2006278081 of Global Institute of Management, Bhubaneswar his successfully completed the summer internship programme in marketing specialisation in our organization during the period from 15th July 2021 to 01 September 2021 on the topic "A study on retailers satisfaction with special reference to Bhubaneswar at SECUREZONE".

During the period of his internship programme with us, he was found punctual, Hardworking and Inquisitive.

For Securezone

ZxWohere Rakesh Kumar Behera Group Head-HR

SECUREZONE INDIA PVT. LTD. HOUSE NO. - 12, RAMDAS BHATT, BISTUPUR MAIN ROAD, JAMSHEDPUR-831 001 WORKS: SECUREZONE INDIA PVT. LTD. G-69-71, INDUSTRIAL AREA, SEAKUI, DEHRUDUN-248197, UTTARANCHAL PHONE: 0135-2263313, 2263465/67/68 E-MAIL: works@securezoneindia.com









Ref. No. MS/SIP/MBA/07/21

Date.15-Nov.-2021

## **CERTIFICATE**

This is to certify that Ms. SWETALINA NAYAK MALIKA, an MBA student of Global Institute of Management, Bhubaneswar has completed her Project work, during the period from 01/09/2021 to 15/11/2021 on the topic "A study on customer feedback about MARUTI SUZUKI" in our organisation.

We wish you all the best in your future career.

Yours Sincerely,,

Satyaranjan Khatua

Group Head- HR

Jyote Motors | After Sales

462 - Gautam Nagar | A/62, Nayapalii

Cuttack Road, Bhubaneswar Phone: (0674) 3012200/201 Fax: 91 - 674 - 3012123 On Road Service: 93380 11511

CLOSAL INSTITUTE OF MANAGEMENT HUBANESWAR







Ref. No. MS/SIP/MBA/10/21

Date.15-Nov.-2021

## **CERTIFICATE**

This is to certify that Mr. TOFAN KUMAR BHOI, an MBA student of Global Institute of Management, Bhubaneswar has completed her Project work, during the period from 01/09/2021 to 15/11/2021 on the topic "A study on customer feedback about MARUTI SUZUKI" in our organisation.

We wish you all the best in your future career.

Yours Sincerely,,

Satvaranjan Khatua

Group Head- HR

Jyote Motors

462 - Gautam Nagar Cuttack Road, Bhubaneswar Phone: (0674) 3012200/201 | Phone: 0674-3073701, 3073776

After Sales

A/62, Nayapal.i NH - 5, Bhubaneswar

Fax: 91 - 674 - 3012123 On Road Service: 93380 11511







Ref. No.: Cesefire-SIP-105-21

Date: 10.09.2021

#### TO WHOM-SO-EVER IT MAY CONCERN

This is to certify that Mr. TRUPTIRANJAN BEHERA an MBA student bearing Regd. No. 2006278055 of Global Institute of Management, Bhubaneswar his successfully completed the summer internship programme in marketing specialisation in our organization during the period from 01st July 2021 to 10th September 2021 topic on "A study on customer satisfaction towards CEASE FIRE".

During the period of her internship programme with us. He was found punctual, Hardworking and Inquisitive.

Authorized Signatory

#### CEASEFIRE INDUSTRIES LIMITED

No. 1, New Baradwari, Sakchi, Jamshedpur-831001 Tel.: 0657-3297762 \* E-mail: jamshedpur@ceasefire.in Website: www.ceasefire.in \* Toll Free: 1800-11-3473







Ref. No.: Cesefire-SIP-106-21

Date: 10.09.2021

#### TO WHOM-SO-EVER IT MAY CONCERN

This is to certify that Mr. AJAY KUMAR SAHOO an MBA student bearing Regd. No. 2006278086 of Global Institute of Management, Bhubaneswar his successfully completed the summer internship programme in marketing specialisation in our organization during the period from 01st July 2021 to 10th September 2021 topic on "A study on customer perception towards CEASE FIRE".

During the period of her internship programme with us. He was found punctual, Hardworking and Inquisitive.

Authorized Signatory

CEASEFIRE INDUSTRIES LIMITED

No. 1, New Baradwari, Sakchi, Jamshedpur-831001 Tel.: 0657-3297762 • E-mail: jamshedpur@ceasefire.in Website: www.ceasefire.in • Toll Free: 1800-11-3473







#### CYBERCON DIGITAL MEDIA NETWOORK (P) LIMITED

CIN: U722000R2016PTC019971 | PAN: AAGCC3861J | GSTIN:21AAGCC3861J1ZS Ph.:+91(674) 2573111 , 2573999 , 2549591 , 2549592 | FAX: +91 (674) 2973067 info@cdmn.in | www.cybercondigital.com | www.cyberconnewsnetwork.com | c.O.: 1119/4066, JAYADURGA NAGAR, BAMIKHAL, LAXMISAGAR, BHUBANESWAR, ODISHA(INDIA) 751006

Ref : CDMN/1119 Q1/MBA/27 P

DATE: 12 July 2021

#### TO WHOMSOEVER IT MAY CONCERN

(Official & Confidential)

This is to certify that AMARJEET DIGAL (Regd. No.: 2006278088), pursuing his MBA form GLOBAL INSTITUTE OF MANAGEMENT, affiliated to BIJU PATNAIK UNIVERSITY OF TECHNOLOGY (BPUT) has successfully completed his Internship on the Topic "IMPACT OF E-COMMERCE ON EMPLOYMENT AT CYBERCON DIGITAL MEDIAL PVT.LTD" in the area of Human resource with CYBERCON DIGITAL MEDIA NETWORK PVT LTD form 20<sup>TH</sup> June 2021 to 14<sup>TH</sup> August 2021.

His efforts to complete the project on time is appreciable during the Internship program period. His behavior in the office and with all other employees and outsiders in the field works was extremely good and satisfactory.

We wish him all the best for his future career ahead.

For Cybercon Digital Media Network Private Limited

Mr. Jyoti Prakash Sahu

(Managing Director)



This is to certify that Mr. ANIRUDHA SENAPATI an MBA student bearing Regd. No. 2006278089 of Global Institute of Management Bhubaneswar has successfully completed the summer internship programme in marketing management in our organization during the period from 20th June 2021 to 05 August 2021 on the topic "A study on distribution channel adopted by the Supreme Industries Ltd. at Cuttack".

During the period of his internship programme with us, he was found punctual, Hardworking and Inquisitive.

Bixosh Kumas Bismal Mr. Bikash Kumar Biswal Senior Regional Officer Protective Packaging Division The Supreme Industries Ltd. Bhubaneswar

The Supreme Industries Limited 601, Central Plaza, 6th Floor 2/6, Sart Bose Road, Kolkata-700020

+91-33-2485-8578 / 8839 +91-33-2485-8838 info@supreme.co.in www.supreme.co.in

Regd. Off.: 612, Raheja Chambers, Nariman Point, Mumbai-400 021, India +91 (022) 2280072, 22820072, 22851656, +91(022) 22851657, 30925825 CIN: L35920MH1942PCL003554 PAN: AAACT1344F, sil narimanpoint@supreme.co.in, www.supreme.co.in



This is to certify that Mr. BISHNU PRASAD JENA an MBA student bearing Regd. No. 2006278091 of Global Institute of Management Bhubaneswar has successfully completed the summer internship programme in marketing management in our organization during the period from 20th June 2021 to 05 August 2021 on the topic "A study on distribution channel adopted by The Supreme Industries Ltd. at Puri".

During the period of his internship programme with us, he was found punctual, Hardworking and Inquisitive.

Mr. Bikash Kumar Biswal
Senior Regional Officer
Protective Packaging Division
The Supreme Industries Ltd. Bhubaneswar

The Supreme Industries Limited 601, Central Plaza, 6th Floor 2/6, Sart Bose Road, Kolkata-700020

+91-33-2485-8578 / 8839 +91-33-2485-8838 info@supreme.co.in www.supreme.co.in

Regd. Off.: 612, Raheja Chambers, Nariman Point, Mumbai-400 021, India +91 (022) 2280072, 22820072, 22851656, +91(022) 22851657, 30925825 CIN: L35920MH1942PCL003554 PAN: AAACT1344F, sil.narimanpoint@supreme.co.in, www.supreme.co.in



This is to certify that Mr. DILIP KUMAR MAJHI an MBA student bearing Regd. No. 2006278094 of Global Institute of Management Bhubaneswar has successfully completed the summer internship programme in marketing management in our organization during the period from 20th June 2021 to 05 August 2021 on the topic "A study on distribution channel adopted by The Supreme Industries Ltd. at Berahampur".

During the period of his internship programme with us, he was found punctual, Hardworking and Inquisitive.

Mr. Bikash Kumar Biswal
Senior Regional Officer
Protective Packaging Division
The Supreme Industries Ltd. Bhubaneswar

The Supreme Industries Limited 601, Central Plaza, 6th Floor 2/6, Sart Bose Road, Kolkata-700020

+91-33-2485-8578 / 8839 +91-33-2485-8838 info@supreme.co.in www.supreme.co.in

Regd. Off.: 612, Raheja Chambers, Nariman Point, Mumbai-400 021, India +91 (022) 2280072, 22820072, 22851656, +91(022) 22851657, 30925825 CIN: L35920MH1942PCL003554 PAN: AAACT1344F, sil.narimanpoint@supreme.co.in, www.supreme.co.in

PRINCIPAL
GLOBAL INSTITUTE OF MANAGEMENT
DIFFERENCE WAR



## सीएसआइआर - खनिज एबं पदार्थ प्रौद्योगिक संस्थान

(बौज्ञानिक तथा अैद्यीगिक अनुसंधान परिषद) भुवनेश्वर -751013, ओड़िशा, भारत

#### **CSIR - INSTITUTE OF MINERALS & MATERIALS TECHNOLOGY**

(Council of Scientific & Industrial Research) Bhubaneswar - 751013, Odisha, INDIA

#### CERTIFICATE

This is to certify that the work incorporated in the report entitled "Understanding the employees perception towards Employee Engagement Practices" is a record of research work carried out by GYANA RANJAN NAYAK, BPUT Regd. No. 2006278096 under my guidance and supervision from 18 June 2021 to 03 August 2021 in at CSIR-IMMT, Bhubaneswar.

Gyana Ranjan Nayak

MBA - Information Technology
Global Institute of Management,
Naharkanta, Bhubaneswar

BPUT Regd. No. 2006278096

S) os. 08.21

Dr. Satyajit Rath
Principal Scientist - Head
Computer Networking & e-Management

Tel: +91 ()0674 2379212, 237940, Tel.: 2379408 / 2379510/9341 (F & AO) / 2379258/9513 (Pur) / Tel.: 2567126, Fax: 2567160 (Dir) Web site: www.immtres-in



#### PARLE BISCUITS PVT.LTD

c/o Lingaraj Biscuits Private Limited

Ref.No:- GLO/SIP/MBA-02/21

Date: 30/07/2021

## TO WHOM IT MAY CONCERN

This is to certify that Mr. JAYJIT MOHANTY having Regd. No 2006278097 A student of MBA From GLOBAL INSTITUTE OF MANAGEMENT BHUBANESWAR has successfully completed his summer internship program at Lingaraj Biscuits Pvt. Ltd, Bhubaneswar From 13<sup>th</sup> June, 2021 to 28<sup>th</sup> July 2021.

During internship program he has successfully completed project work on "A BRIEF STUDY ON EFFECTIVENESS OF CHANNEL OF DISTRIBUTION AT PARLE IN BHUBANESWAR".

His Performance during the internship was satisfactory and he was found to be punctual, hardworking and inquisitive.

Mr. Manoj Das Coordinator

PLOT NO.- 31, CHANDAKA INDUSTRIEL ESTSTE PATIA, BHUBANESWAR -751024, Odisha INDIA







Ref. No. VISHAL/SIP/MBA/05/21

Date.01-Sept.-2021

## CERTIFICATE

This Is to certify that Ms. KALPANA PEREI, an MBA student of Global Institute of Management, Bhubaneswar has completed her Project work, during the period from 15/07/2021 to 31/09/2021 on the topic "A Study on Employees perception towards effectiveness of Training at Vishal Mega Mart" in VISHAL MEGAMART under the guidance of Sri Raghunath Pani, HR, Manager, Bhubanewar.

Yours faithfully,

Ragnunath Pani, HR Manager

VISHAL MEGA MART, Bhubaneswar

VENUS PLAZA, Rasulgarh Industrial St, New Colony, Rasulgarh, Bhubaneswar, Odisha 751007

# SHYAM GROUP

## SHYAM MTALICS AND ENERGY LIMITED

(Fomerly SHYAM ORI POWER LIMITED) An ISO 9001 company

## TO WHOM IT MAY CONCERN

This is to certify that Mr. Lambodar Malik, Regd: 2006278099 a student of Global Institute of Management, Bhubaneswar has successfully completed his summer Internship Project work on "Working Capital Management" during 10-Aug-2021 to 07-Oct.- 2021.

We wish a great success in his professional career.

Bhubaneswar Date: 07.10.2021 Mr. J.R. Satapathy General Manager (Sales & Marketing)

Regd. Office: "Trinity Tower", 7th Floor, 83, Topsia Road, Kolkatta-700 046
Phone: +91 33 4016 4001, Fax: +91 33 4016 4025
Corporate Office: "Viswakarma", 1st Floor 86C, Topsia Road, Kolkata-700 046
Phone: +91 33 4011 3000, Fax: +91 33 2285 2212
Power Form Aloys / Sudesnna Steel/ Minrg / Infrastructure / Cement







Ref. No. SIP/LEXPURE/BBSR/2021/104

Date: 05.10.2021

## (CERTIFICATE FROM CORPORATE GUIDE)

This is certify that Mr. MADHABA NAYAK a student of MBA (Marketing) of Global Institute of Management, bearing Regd. No. 2006278100 has done a Summer Internship project work on "Customer satisfaction of LEXPURE PURIFICATION" for a period from 20.08.2021 to 05.10.2021.

He has carried out the Project under my supervision and guidance for the fulfilment of MBA summer internship. During her internship. During his internship period she was found to be a sincere and hardworking.

I wish his all the success in him professional career.

**Authorized Signatory** 

S.S. Market Complex, Ground floor, Nishamani Convention Hall side, Link Rd, Cuttack, Odisha 753012

#### CERTIFICATE

This is to certify that Ms. MADHUSMITA SETHY, Roll No. 2006278101, student of MBA Batch 2020-22, GLOBAL INSTITUTE OF MANAGEMENT, Bhubaneswar has completed the Summer Internship Report in the field of finance titled "A PROJECT REPORT ON ONLINE EQUITY TRADING OF UTI MUTUAL FUNDS" successfully under our supervision.

During the period of her Internship program with us, She has been exposed to different processes and was found diligent, hardworking and inquisitive.

We wish her every success in her life and career



**UTI Mutual Fund** 

Mr. Suriya Prasad Pati

(CM & Sr.VP)

Dr Amit kumar Jena

(Industry Guide)

Mr. Pallab Das

(RM & A VP)





Ref. No. SIP/LEXPURE/BBSR/2021/105

Date: 05.10.2021

## (CERTIFICATE FROM CORPORATE GUIDE)

This is certify that Mr. MAHESWAR SAHOO a student of MBA (Marketing) of Global Institute of Management, bearing Regd. No. 2006278102 has done a Summer Internship project work on "Unique marketing strategies by LEXPURE PURIFICATION" for a period from 20.08.2021 to 05.10.2021.

He has carried out the Project under my supervision and guidance for the fulfilment of MBA summer internship. During her internship. During his internship period she was found to be a sincere and hardworking.

I wish his all the success in him professional career.

**Authorized Signatory** 

S.S. Market Complex, Ground floor, Nishamani Convention Hall side, Link Rd, Cuttack, Odisha 753012



Sub-summer internship certificate

This is certify that MS. MAMA MAJHI an MBA student bearing Regd. no-2006278103 of Global institute of Management, Bhubaneswar has successfully completed the summer internship programme in Marketing Management in our Organization during the period from 17th July 2021 to 30th August 2021 topic on "Effectiveness of on-the-job training for promoting sales at Matrix".

During the period of her internship programme with us, she was found punctual, Hardworking and inquisitive.

Wish her the best for her future Endeavours.

Mr. Prabhakar Dash

**Branch Manager** 

The Matrix computer and solution

-7537547371

7-7008712651

→ Martixcomputerctc@gmail.com

-www.martix computer and solution.com

-Radhamohan jaw market, Ranihat Traffic Square, cuttack, 753003





Ref. No. VISHAL/SIP/MBA/07/21

Date.01-Sept.-2021

## CERTIFICATE

This Is to certify that Ms. NEHABADAIK, an MBA student of Global Institute of Management, Bhubaneswar has completed her Project work, during the period from 15/07/2021 to 31/09/2021 on the topic "A study on Effective visual display of merchandise at Vishal Mega mart" in VISHAL MEGAMART under the guidance of Sri Sourav Dash, Marketing, Manager, Bhubanewar.

Yours faithfully,

Souray Dash, Marketing Manager

VISHAL MEGA MART, Bhubaneswar

VENUS PLAZA, Rasulgarh Industrial St, New Colony, Rasulgarh, Bhubaneswar, Odisha 751007









Ref. No. SIP/LEXPURE/BBSR/2021/106

Date: 05.10.2021

## (CERTIFICATE FROM CORPORATE GUIDE)

This is certify that Mr. NIRANJAN DAS a student of MBA (Marketing) of Global Institute of Management, bearing Regd. No. 2006278105 has done a Summer Internship project work on "Advertising and sales promotion of LEXPURE PURIFICATION" for a period from 20.08.2021 to 05.10.2021.

He has carried out the Project under my supervision and guidance for the fulfilment of MBA summer internship. During her internship. During his internship period she was found to be a sincere and hardworking.

I wish his all the success in him professional career.

**Authorized Signatory** 







#### Registered office:

Hindustan Coca-Cola Beverages Private Limited 13 Sanjay Place, Bengali Market Agra-282004

Date-29-July-2021

## TO WHOM SO EVER MAY CONCERN

This is to certify that Mr. PRALAY KUMAR PRADHAN, Regd. No. 2006278107 of M.B.A 2nd Year at Global Institute of Management has undergone Summer Training in this organization from 10-June-2021 to 29-July-2021 on the topic "Study of Branding strategies of COCACOLA" in the Cocacola.

During his stay with us, his work and conduct was good.

We wish has full successful and bright future.

(Rajesh Agarwal)

Chief Manager (TRAINING)

PRINCIPAL COMPANIES OF MANAGEMENT SULSCHEEN

INE.L

Ref.: WET/BBSR/2021/SIP/24078 Date: August 05, 2021

## TO WHOM-SO-EVER IT MAY CONCERN

This is to certify that Ms. PRIYANKA DASH an MBA student bearing Regd. No. 2006278108 of Global Institute of Management Bhubaneswar has successfully completed the summer internship programme in marketing management in our organization during the period from 20th June 2021 to 05 August 2021 on the topic "Effectiveness of Quality Control at Weaverbird Engineering & Technology".

During the period of her internship programme with us, she was found punctual, Hardworking and Inquisitive.

Sincerely,

For Weaverbird Engineering & Technology Pvt. Ltd.

Chief Operating Officer (COO)

Weaverbird Engineering & Technology

weaving smart information

Plot No: 99, IInd Floor, Smruti Heights, District Centre, Chandrasekharpur, Bhubaneswar, Odisha-751016 Phone: +91 674 2741295

Regd. Office: 102. R.S. 3rd Floor, Arjun Nagar, Safdarjung Enclave, New Delhi-110029 (India) Phone: +91 11 26163605 Corp. Office: 136-A, First Floor, Humayunpur, Opp. 86/105, Safdarjung Enclave, New Delhi-110029 (India) Phone: +91 11 49053447

www.weavertec.com



Date:14/08/2022 Letter no: KA/SIP/009

#### TO WHOM-SO-EVER IT MAY CONCERN

This is to certify that Mr. RANJAN DAS an MBA student bearing Regd. No. 2006278109 of Global Institute of Management Bhubaneswar has successfully completed the summer internship programme in marketing management in our organization during the period from 25th June 2021 to 05th August 2021 topic on "A study on customer awareness towards risk of investing in stock market".

During the period of his internship programme with us. He was found punctual, Hardworking and Inquisitive.

FOR KHAZANA ASSOCIATES

**Authorised Signatory** 

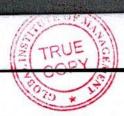
Reg Off: Qr. No. EB 26, Stage 5, BDA Colony, Laxmisagar, Bhubaneswar-751006 Ph No: 0674-3569145 Mobile: +91-9873416374, +91-9315599408

Email: khazanaassociates@gmail.com

www.khazanaassociates.com

GSTIN: 21AH0PB479SQ3ZP

(AMFI Registered Mutual Fund Distributor)





Ref. No. VISHAL/SIP/MBA/08/21

Date.01-Sept.-2021

## **CERTIFICATE**

This Is to certify that Ms. SANDHYARANI BEHERA, an MBA student of Global Institute of Management, Bhubaneswar has completed her Project work, during the period from 15/07/2021 to 31/09/2021 on the topic "A study on Quality Control at Vishal Mega mart" in VISHAL MEGAMART under the guidance of Sri Sourav Dash, Marketing, Manager, Bhubanewar.

Yours faithfully,

Souray Dash, Marketing Manager

VISHAL MEGA MART, Bhubaneswar

VENUS PLAZA, Rasulgarh Industrial St, New Colony, Rasulgarh, Bhubaneswar, Odisha 751007





Dated: 03.08.2021

# HRD CENTER OF EXCELLENCE BHUBANESWAR

### Project Study Completion Certificate

This is to certify that Mr. SANTOSH KUMAR MALLICK, Redg.no- 2006278111, a student of MBA form GLOBAL INSTITUTE OF MANAGEMENT Bhubaneswar, has undergone project study in Marketing Department corporate office NALCO, Bhubaneswar, form Date: 24.05.2021 to 24.07.2021 under the guidance Mr. Sambit Parida, DGM (H&A). Mr. SANTOSH KUMAR MALLICKwas assigned with the project work on "Marketing Strategy of National Aluminium Company" She has completed the project satisfactorily.

The certificate is being issued for academic purpose only.

(AK Pradhan) Manager(HDR)









Ref. No. MS/SIP/MBA/11/21

Date.15-Nov.-2021

## CERTIFICATE

This is to certify that Mr. SANTOSH KUMAR MALLICK, an MBA student of Global Institute of Management, Bhubaneswar has completed her Project work, during the period from 01/09/2021 to 15/11/2021 on the topic "Study of Rural Marketing Strategy with specific reference to Southern Odisha of MARUTI SUZUKI" in our organisation.

We wish you all the best in your future career.

Yours Sincerely,,

Satyaranjan Khatua

Group Head- HR

Jyote Motors After Sales

462 - Gautam Nagar Cuttack Road, Bhubaneswar

E mail : maruti.bhubaneswar@jyotemotors.com | E mail : aftersales@jyotemotors.com

OF A

A/62, Nayapalii NH - 5, Bhubaneswar

Phone: (0674) 3012200/201 | Phone: 0674-3073701, 3073776 Fax: 91 - 674 - 3012123 | On Road Service: 93380 11511



## SHYAM MTALICS AND ENERGY LIMITED

(Fomerly SHYAM ORI POWER LIMITED)
An ISO 9001 company

# TO WHOM IT MAY CONCERN

This is to certify that Ms. SANTOSHINI BALIARSINGH, Regd: 2006278113 a student of Global Institute of Management, Bhubaneswar has successfully completed her summer Internship Project work on "A Study on Employee Competency Mapping" during 10-Aug-2021 to 07-Oct.-2021.

We wish a great success in her professional career.

Bhubaneswar Date: 07.10.2021 Mr. J.R. Satapathy General Manager (Sales & Marketing)

Regd. Office: "Trinity Tower", 7th Floor, 83, Topsia Road, Kolkatta-700 046
Phone: +91 33 4016 4001, Fax: +91 33 4016 4025
Corporate Office: "Viswakarma". 1st Floor 86C, Topsia Road, Kolkata-700 046
Phone: +91 33 4011 3000, Fax: +91 33 2285 2212
Power Form Aloys / Sudesnna Steel/ Minrg / Infrastructure / Cement





Dated: 03.08.2021

# HRD CENTER OF EXCELLENCE BHUBANESWAR

### Project Study Completion Certificate

This is to certify that Ms. SAROJINI BEHERA, Redg.no- 2006278114, a student of MBA form GLOBAL INSTITUTE OF MANAGEMENT Bhubaneswar, has undergone project study in Marketing Department corporate office NALCO, Bhubaneswar, form Date: 24.05.2021 to 24.07.2021 under the guidance Mr. Sambit Parida, DGM (H&A). Ms. SAROJINI BEHERA was assigned with the project work on "Marketing Strategy of National Aluminium Company" She has completed the project satisfactorily.

The certificate is being issued for academic purpose only.

(AK Pradhan) Manager(HDR)







Ref. No. MS/SIP/MBA/08/21

Date.15-Nov.-2021

## **CERTIFICATE**

This is to certify that Ms. SRITI KIRTANIA, an MBA student of Global Institute of Management, Bhubaneswar has completed her Project work, during the period from 01/09/2021 to 15/11/2021 on the topic "Study of Rural Marketing Strategy of with specific reference to Western Odisha MARUTI SUZUKI" in our organisation.

We wish you all the best in your future career.

Yours Sincerely,,

Satyaranjan Khatua

Group Head- HR

Jyote Motors

462 - Gautam Nagar Cuttack Road, Bhubaneswar Phone : (0674) 3012200/201

E mail : maruti.bhubaneswar@jyotemotors.com | E mail : aftersales@jyotemotors.com

After Sales

A/62, Nayapali NH - 5, Bhubaneswar Phone: 0674-3073701, 3073776 Fax: 91 - 674 - 3012123 On Road Service: 93380 11511





### **TO WHOM-SO-EVER IT MAY CONCERN**

Sub-summer internship certificate

This is certify that MS. SUBHASHREE NAYAK an MBA student bearing Regd. no-2006278117 of Global institute of Management, Bhubaneswar has successfully completed the summer internship programme in Marketing Management in our Organization during the period from 17th July 2021 to 30th August 2021 topic on "Effective statregy for client retention at MATRIX".

During the period of her internship programme with us, she was found punctual, Hardworking and inquisitive.

Wish her the best for her future Endeavours.

Mr. Prabhakar Dash

**Branch Manager** 

The Matrix computer and solution

\_-7537547371

-7008712651

■-Martixcomputerctc@gmail.com

-www.martix computer and solution.com

-Radhamohan jaw market, Ranihat Traffic Square, cuttack, 753003

PRINCIPAL
GLOBAL INSTITUTE OF MANAGEMENT
BHUBANESWAR

TRUE (FROM COPY)



Dated: 03.08.2021

# HRD CENTER OF EXCELLENCE BHUBANESWAR

### **Project Study Completion Certificate**

This is to certify that Ms. SUDESHNA DEO, Redg.no-2006278119, a student of MBA form GLOBAL INSTITUTE OF MANAGEMENT Bhubaneswar, has undergone project study in Marketing Department corporate office NALCO, Bhubaneswar, form Date: 24.05.2021 to 24.07.2021 under the guidance Mr. Sambit Parida, DGM (H&A). Ms. SUDESHNA DEO was assigned with the project work on "A Project Report On Receivable Management at NALCO" She has completed the project satisfactorily.

The certificate is being issued for academic purpose only.

(AK Pradhan) Manager(HDR)



#### CERTIFICATE

This is to certify that Ms. SWAYAMPRIYA DAS, Roll No. 2006278120, student of MBA Batch 2020-22, GLOBAL INSTITUTE OF MANAGEMENT, Bhubaneswar has completed the Summer Internship Report in the field of finance titled "A PROJECT REPORT ON Construction of Balanced Portfolio of Equity and Debt OF UTI MUTUAL FUNDS" successfully under our supervision.

During the period of her Internship program with us, She has been exposed to different processes and was found diligent, hardworking and inquisitive.

We wish her every success in her life and career



**UTI Mutual Fund** 

Mr. Suriya Prasad Pati

(CM & Sr.VP)

Dr Amit kumar Jena

(Industry Guide)

Mr. Patlab Das

(RM & A VP)

# Details of Industrial visit

SL.NO	DATE OF VISIT	PLACE OF VISIT	NO.OF STUDENTS VISITED	OUTCOME
1	21.02.2022	PPL, PARADEEP	120	Industrial Visit' is a most practical approach towards learning through interaction, working practices
2	22.10.2022	IFFCO, PARADEEP	110	Students could able to know the practical aspects in terms of marketing. In this industrial tour our students could know how the distribution of IFFCO urea is
				fred urea is from factory to field warehouse by both road and railways









#### TWO YEARS' FULL TIME MBA PROGRAMME

Approved by AICTE, Govt. of India & Affiliated to Biju Patnaik University of Technology, Odisha

Our Ref: OSB/GIM/F-IV/SL-92 Date : 10<sup>th</sup> February 2022

To

Mr. Lingaraj Das

HR, Paradeep Phosphates Itd.

Dear Sir,

Greeting from Global institute of management (GIM), Bhubaneswar, Odisha GIM, Bhubaneswar is a pioneer management institute located in Bhubaneswar, approved by AICTE, New Delhi and affiliated to Biju Patnaik University of Technology (BPUT) offers two year full time MBA program since last two decades.

As a part of MBA curriculum prescribed by the University, our students are required to undertake an industrial visit to get practical exposure on industrial operation. Paradeep Phosphates Itd. is a pioneer industry located in the vicinity of Bhubaneswar. It would be great learning experience for our students if they get an opportunity to visit IFFCO, see and understand it's operation.

I would greatly appreciate if you give us an opportunity for an industrial visit to Paradeep Phosphates ltd. for our students preferably on 21<sup>th</sup> February 2022. Around 120 students along with two faculty members form our college will participate in this initiative. Look forward for a favorable response from you.

Regards

Dr. Munmun Mohanty Dean (Academics)

Contact -7008051248

E-mail: dean.academics@gim.edu.in

E-mail\_gimctc@gmail.com, Website\_www.gim.edu.in



### Fwd: FW: Permission for Industrial Visit on 21st Feb. 2022 Indoor



Munmun Mohanty <dean.academics@gim.edu.in>

Feb15, 2022, 12:56 PM

Thanks and Regards

Dr. Munmun Mohanty
Dean - Academics
Global Institute of Management
Rhubaneswar

e-mail: dean.academics@gim.edu.in

----- Forwarded message -----

From: Lingaraj Dash < lingarajdash@adventz.com>

Date: Thurs, Feb 15, 2022 at 11:52 AM

Subject: FW: Permission for Industrial Visit on 21st Feb 2022 To: dean.academics@gim.edu.in < dean.academics@gim.edu.in>

Dear Sir,

You are welcome here with your students and escorting faculty team members on 21st February, 2022

We wish to keep you informed about a few processes that need to be adhered to, during your visit to our Industrial complex.

#### Requirements:

- 1. We request you to limit the number of team members in the group to less than 120 for effective coverage.
- 2. Safety/Full Shoes to be worn by each member of your group entering into the factory.
- 3. Please ensure that your vehicle has proper legal documents in line with RTO norms.
- 4. You have to report at the Gate No. 2 for your gate pass and safety PPEs.
- 5. You will be escorted to the Navaratna Learning and Development Centre (NLDC)
- 6. This will be followed by a presentation on the various unit operations at the plant site.
- 7. It will be followed up with a visit to the operations site.
- 8. Photography inside the plant premises is strictly prohibited.

NB: As it is a chemical Industrial unit, you need to be most careful while in the factory premises.

Humble Regards,

Lingaraj Dash
Paradeep Phosphates Limited
Mob-9777253663
Phone - 06722-259600, Extn-2268
http://paradeepphosphates.com

From: Munmun Mohanty [mailto:dean.academics@gim.edu.in]

Sent: 15 February 2022 11:42

To: Lingaraj Dash Subject: Industrial tour

To Mr. Suryanshu Bhargav, DGM, Training PPL, Paradeep

Dear Sir,

Greetings from Global Institute of Management (GIM), Bhubaneswar.

We are requesting for an industrial visit for our 2nd Semester MBA students on Thursday, 21-Feb-2022. About 120 students and 2 faculty members from our college will participate in this initiative.

I would greatly appreciate if you grant us permission for the visit. Please feel free to let me know if you need any further clarification on this.

Looking forward for your confirmation.

https://mail.google.com/mail/u/1/#search/ppl/FMfcgxvzMBlhLCHSdGhNFHjvGzZCfLCW



Thanks and Regards

Dr. Munmun Mohanty Dean - Academics Global Institute of Management Bhubaneswar

e-mail: dean.academics@gim.edu.in

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FMANAGEMENT



### INDUSTRIAL VISIT OUTCOME

During the industrial visits to PPL, the students get an opportunity to experience how is the professional live, they learn about various management concepts like Just In Time or Lean manufacturing and how they are put into action. It is not easy to manage hundreds of skilled and unskilled workers at the same time and meet the stringent quality norms and production targets of the company. How managers, production engineers, employees work in tandem to achieve a common target is a management lesson in itself. And therefore, such exposure during the industrial visit is quite beneficial for our MBA students.

As our GIM students had been to PPL, Paradeep they could able to know the produced urea is marketed to rest of the parts of india. In this industrial tour our students could know how the distribution of PPL urea is from factory to field warehouse by both road and railways. They have seen how the raw material are transported from the port to the factory location and stored the factory premises. Consumption of urea is seasonal thereby rendering transportation storage and distribution is very much important.

Our students could know how fertilizers distribution is 80% by rail and 20% by road and (300km by road). For warehousing following services are uses such as Federations & cooperative godowns, Central warehousing corporations (CWC) and State warehousing corporations (SWC).

- Industrial visit to PPL, Paradeep by our students brings clarity to different important HR concepts and processes, as student's practical experience firsthand how these concepts and processes are put into action.
- It provided an opportunity for students to ask questions related to the different functional area of HR like sources and procedures of recruitment, method of performance appraisal, process of training and development and compensation and benefit management.
- This also gave our students a platform to enhance their interpersonal skills.
- Using the case study approach within the visit to bring out critical thinking among students.

In conclusion, it can be said that 'Industrial Visit' is a most practical approach towards learning through interaction, working practices etc. and hence gives a perfect reality check to the students.



# INDUSTRIAL VISIT REPORT

A complete report on industrial visit organized by Global Institute of Management, for the students of 1<sup>st</sup> semester MBA in order to get the practical knowledge about the operation of PPL, Paradeep.





- □DETAILS OF JOURNEY
- □COMPANY PROFILE
- ☐ GROUP OBSERVATION
- □ CONCLUSION



# **DETAILS OF JOURNEY**

**GIM, Bhubaneswar** had organized an industrial visit on 21<sup>ST</sup> February, 2022 to PPL located in Paradeep for the students of 1<sup>ST</sup> semester MBA.

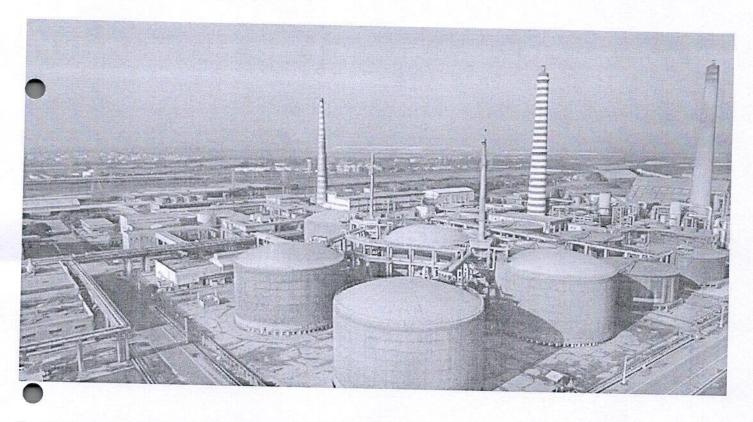
The visit was organized by Dean(Academics) Prof.(Dr.) Munmun Mohanty.

Prof. Rajaram Rout & Prof. Pritidhara Hota were the faculty co-ordinators for the industrial visit.

We started travelling from the college campus at 7:30 am via our college bus. Total 120 students along with 2 coordinators faculty were there in the journey.

# **COMPANY PROFILE**

Paradeep Phosphates Limited (PPL) is one of India's largest private sector phosphatic players, producing a wide range of phosphatic grades including DAP, N-10, N-12, N-14, N-19, N-20 and N28. Our Goa Plant also produces Urea, and is a key supplier to the states of Maharashtra and Karnataka. The company is also a major supplier of various industrial products like Gypsum, Zypmite, HFSA (Hydrofluorosilicic Acid), Sulphuric Acid & Ammonia.



Paradeep Phosphates Ltd (PPL) was incorporated in 1981 as a joint venture between the Government of India (Gol) and the Republic of Nauru (RN) to set up phosphatic fertilizers manufacturing unit at Paradeep, Orissa. Later in 1993, with the divestment of RN's stake, PPL became a public sector enterprise (PSU). Subsequently, in 2002, GOI decided to divest close to 80% of its stake in favour of Zuari Maroc Phosphates Pvt Ltd (ZMPPL), a joint venture of Zuari Agro Chemicals Limited (ZACL) and the OCP Group S.A. Zuari Agro Chemicals was a pre-eminent fertilizer player of the country with fertilizer manufacturing unit at Goa and the OCP group, based in Morocco, is one of the world's largest phosphatic players, having a control over 70% of the world's known phosphate reserves, having a revenue of over US \$10 bn.

PPL currently has a total capacity of close to 2.85 million MT, of which 0.4 million MT is Urea and the balance 2.45 million MT is phosphates. The company has 2 large manufacturing facilities - one at Paradeep in Odisha and another at Zuarinagar, Goa.

The raw materials used by PPL come from various countries such as Morocco, Jerdan, Qatar and Saudi Arabia. For several raw materials, such as Phosphate Rock, Phosphoric acid, remonia and Sulphur, the company has

# **GROUP OBSERVATION**

During the industrial visits to PPL, the students get an opportunity to experience how is the professional live, they learn about various management concepts like Just In Time or Lean manufacturing and how they are put into action. It is not easy to manage hundreds of skilled and unskilled workers at the same time and meet the stringent quality norms and production targets of the company. How managers, production engineers, employees work in tandem to achieve a common target is a management lesson in itself. And therefore, such exposure during the industrial visit is quite beneficial for our MBA students.



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# CONCLUSION

We are thankful for all our faculties for organizing such an Informative event for us in crucial for development of our practical skills .

We got the knowledge on different types of machines used in IFFCO and had an opportunity to research on it.

We hope to get more chances further to have such an informative & wonderful experiences of visiting different industries.

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#### TWO YEARS' FULL TIME MBA PROGRAMME

Approved by AICTE, Govt. of India & Affiliated to Biju Patnaik University of Technology, Odisha

Our Ref: OSB/GIM/F-IV/SL-160 Date : 16<sup>th</sup> October 2022

To

Mr. P. K. Maohapatra

DGM(Technical), IFFCO, Paradeep.

Dear Sir,

Greeting from Global institute of management (GIM), Bhubaneswar, Odisha GIM, Bhubaneswar is a pioneer management institute located in Bhubaneswar, approved by AICTE, New Delhi and affiliated to Biju Patnaik University of Technology (BPUT) offers two year full time MBA program since last two decades.

As a part of MBA curriculum prescribed by the University, our students are required to undertake an industrial visit to get practical exposure on industrial operation. IFFCO is a pioneer industry located in the vicinity of Bhubaneswar. It would be great learning experience for our students if they get an opportunity to visit IFFCO, see and understand it's operation.

I would greatly appreciate if you give us an opportunity for an industrial visit to IFFCO for our students preferably on 22<sup>nd</sup> October 2022. Around 111 students along with two faculty members form our college will participate in this initiative.

Look forward for a favorable response from you.

Regards

Dr. Munmun Mohanty

Dean (Academics)
Contact -7008051248

E-mail: dean.academics@gim.edu.in

E-mail: gimctc@gmail.com, Website: www.gim.edu.in





## Q kpnanda@iffco.in

#### Compose

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# Request letter for industrial visit

Inbox

gimbbsr Good Afternoon Sir, Please find the attachment.

gimbbsr <gimctc@gmail.com>

to pkmahapatra

Respected Sir,

Please consider our case and allow our students for industrial visit t

One a achment . Scanned by Gmail









### Q kpnanda@iffco.in

#### Compose

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gimbbsr
Respected Sir, Please consider our case and allow our students for

P K MAHAPATRA <pkmahapatra@i co.in> to JYOTI, KAMAKSHI, SANGRAM, me

> Dear Sir, Your proposal is accepted. You may plan.

Regards,

P. K. Mahapatra

DGM (Tech)

IFFCO PARADEEP

Mobile no - 9937238313

Phone no - 06722224652

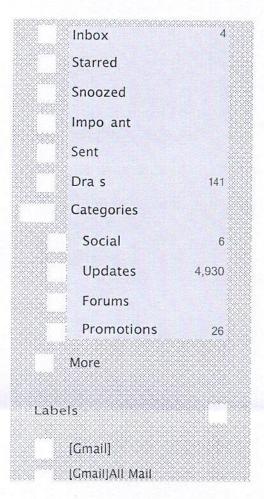
https://twitter.com/PKMahapatra1968

 $\textbf{From:} \ gimbbsr \ [mailto:gi\underline{mctc@gmail.com}]$ 

Sent: 14 October 2022 12:50



#### Compose



### Tour plan

g

gimbbsr <gimctc@gmail.com>
to pkmahapatra, kpnanda, gcacharya

Good Afternoon Sir,

This is to inform you that around 111 number of students and 3 staff premises at around 10.30 am. You may kindly arrange the plant visit your company during the visit.

The following are the details of the co-ordinators of our college for th

1.Rajaram Rout -7008051284-routraja333ray@gmail.com 2.mrs.mamata mohanty-7978158626-mohanty.mamta14@gmail.co

### GLOBAL INSTITUTE OF MANAGEMENT.

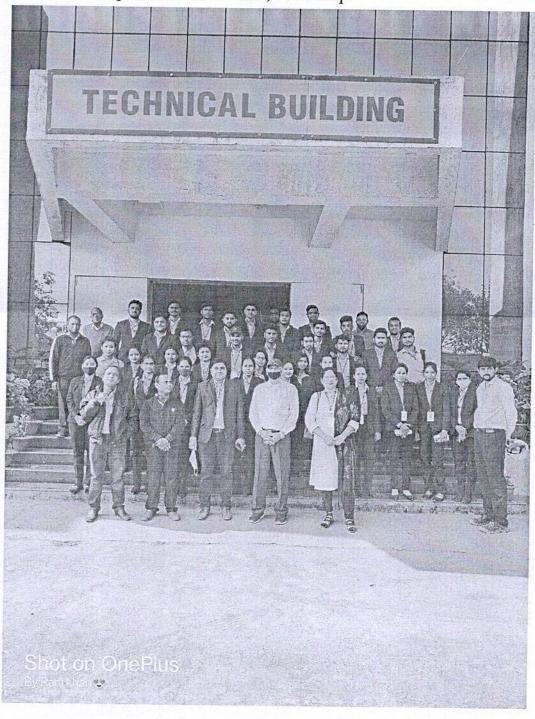
Hansapal, Bhubaneswar-752101 PH NO:- 0674 2463316/17 FAX:-0674 2532262 www.gim.edu.in

Email:- gimctc@yahoo.com / gimctc@gmail.com



# INDUSTRIAL VISIT REPORT

A complete report on industrial visit organized by Global Institute of Management, for the students of  $2^{ND}$  semester MBA in order to get the practical knowledge about the operation of IFFCO, Paradeep.







# **INDEX:**

- □DETAILS OF JOURNEY
- □ COMPANY PROFILE
- □ GROUP OBSERVATION
- □ CONCLUSION





## **DETAILS OF JOURNEY**

**GIM, Bhubaneswar** had organized an industrial visit on 22 October, 2022 to IFFCO located in Paradeep for the students of 2<sup>nd</sup> semester MBA.

The visit was organized by Dean(Academics) Prof.(Dr.) Munmun Mohanty.

Prof. Rajaram Rout & Prof. G.S.Moharana were the faculty co-ordinators for the industrial visit.

We started travelling from the college campus at 7:30 am via our college bus. Total 110 students along with 2 coordinators faculty were there in the journey.

PRINCIPAL PRINCIPAL MANAGEMENT



# **COMPANY PROFILE**

IFFCO is a cooperative society established by the farmers which spreads across the whole of India. They being the largest producer of fertilizers in the country produces over 6000000 metric tons per annum and markets it through member groups spread across India. They have own Ammonia - Urea plants of large capacities.

However IFFCO's purpose is not confined to the selling of fertilizers. They also provide a variety of other services to them. IFFCO keeps investing strategically to keep growing and improving itself.

They have a variety of services through joint ventures. Some of them are:

Godavari Fertilisers and Chemicals Ltd (GFCL)
Indian Potash Ltd (IPL)
Industries Chimiques du Senegal (ICS)
Oman India Fertiliser Company (OMIFCO)
Indo Egyptian Fertiliser Co (IEFC)
FFCO-Tokio General Insurance Ltd (ITGI)
IFFCO Chattisgarh Power Ltd (ICPL)

	District Centre, Saket Place New Delhi -110017
Addr:	
	Cooperative Limited (IFFCO)  IFFCO Sadan , C-1 ,
	Indian Farmers Fertiliser



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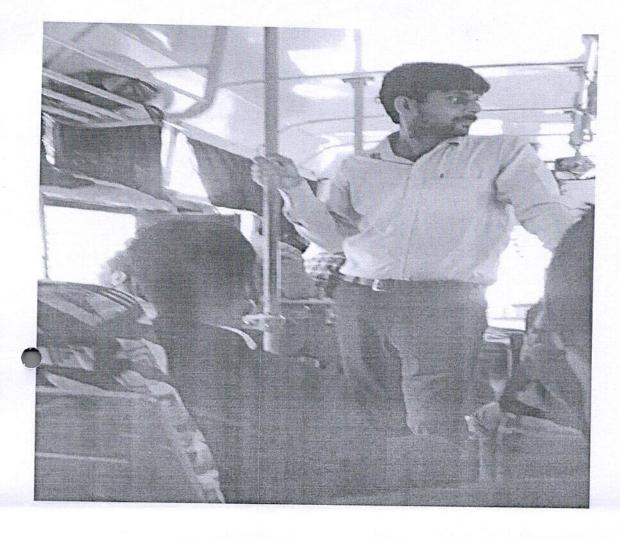
## **GROUP OBSERVATION**

- This Industrial visit is very helpful in our future practical Life & bring a positive change in our thinking & practical behavior regarding Education & specializing our management skills.
- Got practical knowledge about the different types fertilizers produced in Paradeep plant.
- Got knowledge about how the raw material transported and stored in the plant.
- Got knowledge about how the fertilisers produced are transported to different distribution centers.
- Information about number of employees working in the plant, what kind of benefits the company is providing to the employees.

















# **CONCLUSION**

We are thankful for all our faculties for organizing such an Informative event for us in crucial for development of our practical skills.

We got the knowledge on different types of machines used in IFFCO and had an opportunity to research on it.

We hope to get more chances further to have such an informative & wonderful experiences of visiting different industries.

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HARVANGOVIAR



### **OUTCOME OF INDUSTRIAL VISIT**

Industrial visit has its own place of importance in a career of a student who is pursuing a professional degree course like MBA. In fact, it constitutes a part of core course curriculum taught at the college. The objective of an industrial visit is to provide the students an insight regarding the internal working of companies. Today, we all perfectly understand that theoretical knowledge is just not enough for a successful professional career. It is here that by going beyond academics, industrial visit provides students a much relevant practical perspective of the actual work place and the larger world of business. All this makes the importance of Industrial visits all too evident, especially for students pursuing a professional management course like MBA.

As our GIM students had been to IFFCO, Paradeep they could able to know the practical aspects in terms of marketing. In this industrial tour our students could know how the distribution of IFFCO urea is from factory to field warehouse by both road and railways. The movements through rail is resorted to in a need basis locations at the shortest time. Consumption of urea is seasonal thereby rendering transportation storage and distribution is very much important.

Our students could know how fertilizers distribution is 90% by rail and 10% by road and (300km by road). For warehousing following services are uses such as Federations & cooperative godowns, Central warehousing corporations (CWC) and State warehousing corporations (SWC).

- Industrial visit to IFFCO, Paradip by our students brings clarity to different important HR
  concepts and processes, as student's practical experience firsthand how these concepts and
  processes are put into action.
- This Industrial visit bridge the gap between classroom theoretical teaching about the
  organizational structure and their functioning and practical learning in a real-life
  environment.
- It provided an opportunity for students to ask questions related to the different functional area of HR like method of performance appraisal, process of training and development and compensation and benefit management.
- This also gave our students a platform to enhance their interpersonal skills.
- The students get to see the best practices opted by different companies for similar work.
- Using the case study approach within the visit to bring out critical thinking among students.

In conclusion, it can be said that 'Industrial Visit' is a most practical approach towards learning through interaction, working practices etc. and hence gives a perfect reality check to the students



